A Masterpiece of Comprehensive Cosmetic Dentistry Education

34TH ANNUAL SCIENTIFIC SESSION | APRIL 18-21
McCormick Place Lakeside Center | Chicago, Illinois
www.AACDconference.com
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A Message from AADC President, Dwight Rickert, CDT, FAACD

I don’t know about you, but I love what I do. Every dentist and lab tech attending the scientific session has stories like mine. Patients send us thank you notes and heartwarming testimonials telling us their lives are better because of what we do. We are blessed to have the blend of technology and creativity required to create restorations that leave patients satisfied and clients happy. As technology evolves and patients’ expectations change, we can count on the Annual AADC’s Scientific Session.

This year, the Professional Education Committee has put together a curated collection of the best comprehensive cosmetic dentistry education available. Topics and speakers have been purposefully selected to keep you ahead of the curve.

• The Complex Case collection of speakers will walk through some tricky restorative cases and give you the confidence you need to tackle them.
• Having trouble getting those complex cases? AADC 2018 has you covered. Wednesday’s general session speaker, Ashley Latter, will go over the eight steps of the perfect and ethical consultation, so you can go back to your practice and get more patients to say yes.
• It wouldn’t be an Annual AADC Scientific Session without the Accreditation courses. Having recently achieved Accredited Fellow status, I can attest to how transformational the Accreditation process is. Even if you haven’t decided to pursue Accreditation, these courses will help you up your game!
• But AADC 2018 isn’t just about elevating your skills; everyone on your dental team can up their game with the Dental Team collection of courses, and lab technicians will be enriched and challenged by the Lab Focus collection.

Just as cosmetic dentistry is a combination of art and science, we are bringing both to our social events! This year, we’d like to celebrate your artistic endeavors outside of dentistry. The AADC 2018 Fine Art Show will feature attendee art and will be on exhibit during a wine and cheese reception prior to the Celebration of Excellence. The Welcome Reception will be at Chicago’s Museum of Science and Industry, which is one of the largest science museums in the world! Both events are going to be great opportunities to catch up with old friends or mingle with the biggest names in cosmetic dentistry and the most accomplished members of the AADC. These are just some highlights of what you’ll get when you attend AADC 2018 in Chicago, so I hope you will join me this year at the 34th Annual AADC Scientific Session.

To art, to science, and to our continued success!

See you in Chicago,

Dwight Rickert, CDT, FAACD
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AACD Mission

The American Academy of Cosmetic Dentistry® (AACD) is dedicated to advancing excellence in the art and science of comprehensive cosmetic dentistry and encouraging the highest standards of ethical conduct and responsible patient care. The AACD fulfills its mission by: offering superior educational opportunities; promoting and supporting a respected Accreditation credential; serving as a user-friendly and inviting forum for the creative exchange of knowledge and ideas; and providing accurate and useful information to the public and the profession.
At Annual AACD Scientific Sessions, you never pay per course. Tuition prices include: all applicable lectures and hands-on workshops; breakfasts and exhibit hall networking lunches and Re-Connect Social hours; general sessions that will entertain and motivate; access to the AACD Exhibit Hall featuring the latest dental technologies and practice related services; and access to AACD’s Welcome Reception. You won’t find this kind of all-inclusive experience at any other conference!

**Cancellation Policy**
The AACD recognizes that registrants may need to withdraw from AACD 2018. Cancellation fees and rollovers are based on the date the cancellation or rollover request is received, in writing, by the AACD Executive Office. Written cancellations and rollover requests can be e-mailed to info@aacd.com or faxed to 608.222.9540. If you do not receive a response from the AACD within five business days, please call the AACD Executive Office at 800.543.9220.

**Cancellation Fees**
- **Before 5:00 pm CT December 1, 2017 - Full refund minus 5% processing fee**
- **After 5:00 pm CT December 1, 2017 through 5:00 pm CT March 30, 2018 - Full refund minus 15% processing fee**
- **After 5:00 pm CT March 30, 2018 - No refund**

**Rollover Policy**
AACD registrants requesting a scientific session tuition rollover will receive a one-time scientific session tuition transfer to the 35th or 36th Annual AACD Scientific Session, minus a processing fee. Registrants must indicate, in writing, which scientific session to transfer tuition to at the time of the rollover request. Registrants are responsible for the scientific session tuition rollover balance and will be invoiced by the AACD Executive Office. Rollover tuition is forfeited if the subsequent annual scientific session is not attended.

**Rollover Fees**
- **Before 5:00 pm CT March 30, 2018 - Assessed a 5% processing fee**
- **After 5:00 pm CT March 30, 2018 through 5:00 pm CT April 13, 2018 - Assessed a 15% processing fee**
- **After 5:00 pm CT April 13, 2018 - No scientific session tuition rollover requests accepted**
AACD 2018: A Masterpiece of Cosmetic Dentistry Education

The 34th Annual AACD Scientific Session will take place April 18-21, 2018, at McCormick Place Lakeside Center, Chicago, IL. AACD 2018 presents expertly curated education to further your pursuit of excellence in the art and science of cosmetic dentistry. The AACD 2018 program will include the AACD Accreditation Collection, the Complex Case Collection, the Lab Focus Collection, and the Dental Team Collection. These collections will present the latest ideas, techniques and materials contemporary dental professionals need to become better clinicians, so they can provide their patients with highly reliable and esthetic results.

AACD 2018 All-Access Admission

Your conference tuition always includes the whole package:
- General sessions that will entertain, motivate and inspire
- All open lectures and applicable hands-on workshops*
- Access to the AACD Exhibit Hall featuring the latest dental technologies and practice related services
- Breakfasts, exhibit hall networking lunches and Re-Connect socials
- Entrance into the Welcome Reception

*Please note, hands-on workshops are not available to all registration types.

Registration

Visit www.AACDconference.com to register yourself, your dental team, and your guests for AACD 2018 in Chicago. Register before 5:00 pm CT December 1, 2017 to receive the Early-Bird tuition rate.

For the Education Aficionado: “Best Value” Tuition

Best Value Tuition gets you the all-inclusive conference experience PLUS exclusive access to select recorded sessions from AACD 2018* for only an additional $375 USD (save $420!), you can attend more lectures than you physically have time for—some in person and others virtually, after the event! These recordings will be available in the summer of 2018 through the AACD Virtual Campus at www.AACD.com/virtualcampus. If you miss out on the “Best Value” option, post-conference access to AACD 2018 recordings will be available for $795 USD. Take advantage of the savings and lock in your access to the Chicago recordings on the AACD Virtual Campus. When you register for Chicago, be sure to select the “Best Value” option at check out.

*Sessions marked with the recorded symbol will be recorded.

Course Selection

If you registered for AACD 2018 while in Las Vegas and/or you are a Chicago VIP—you can start selecting your Chicago courses on Monday, November 27, 2017 at 8:00 am CT. For all others, course selection opens Friday, December 1, 2017 at 8:00 am CT.

We recommend registering for the scientific session before the price goes up after December 1, 2017 and prior to course selection opening. Courses will fill quickly, so be prepared to select your courses as soon as you can. Hands-on workshops are not available to all registration types, so double check the options available to you.
The Collections: Expertly Curated Education

AACD 2018’s curated education includes these specialized collections:

Get started or complete your journey to become an Accredited Member of AACD. Both lectures and hands-on workshops are being offered within the Accreditation track to help you on your way to achieving clinical excellence and professional distinction.

Some of the biggest names in dentistry discuss some of the most complicated cases in dentistry. Lee Culp, CDT; Joseph Kan, DDS, MS; Aldo Leopardi, BDS, DDS and Michael Sesemann, DDS, FAACD will tackle two cases: one involving six or more restorations in the upper arch including implants and natural teeth and another involving six or more indirect restorations in the upper arch where all restorations are on natural teeth. Each specialist will discuss the challenges of each case and solutions for treatment. Attendees will be invited to ask questions and participate in discussion.

AACD 2018 offers lab technicians two days of first-rate lab-focused education. Learn about the latest techniques and materials from top dental technicians in the field. Register for all four days of education or take advantage of the special two-day rate for lab technicians.

AACD 2018 is offering dental team courses every day of the conference. Team members will be presented with new ideas they can take back to the office and begin implementing on Monday.
The Scene: Destination Midwest Cityscape

Conference Location
McCormick Place Lakeside Center
2301 S King Dr
Chicago, IL 60616
www.mccormickplace.com

Hotel Information
Host Hotel
Hyatt Regency McCormick Place
2233 S Dr. Martin Luther King Jr. Dr
Chicago, IL 60616
312-567-1234
Rates:
Single Occupancy $249.00*
Double Occupancy $249.00*
Triple Occupancy $269.00*
Quadruple Occupancy $289.00*

Alternative Hotel
Marriott Marquis Chicago
2121 S Prairie Ave
Chicago, IL 60616
312-824-0500
Rates:
Single Occupancy $259.00*
Double Occupancy $259.00*
Suites Occupancy $499.00*
*Above rates do not include 17.4% tax

Hotel registration for conference attendees is currently open.
You must be registered for AACD 2018 prior to reserving your hotel accommodations.

Local Transportation
The AACD does not provide transportation between the airport and the conference hotel. Taxis are readily available from both O’Hare and Midway International Airports, and fares are approximately USD $45 one way.

Airline Travel
Attendees are encouraged to fly in and out of O’Hare International Airport (ORD) or Midway International Airport (MDW). Beginning January 22, 2018, some state-issued driver’s licenses won’t comply with federal requirements for airline travel. To learn more visit www.aacdconference.com/travel. The AACD’s official travel provider, Destinations Travel Center (DTC), is dedicated to meeting your needs and your budget. We’ve had a 10-year partnership with DTC because of their extremely high quality, personalized service—the service you deserve.
DTC and the AACD have negotiated discounts for convention air programs. For more information, contact DTC at 800.551.1314 or 402.397.1314.

International Attendees
Traveling outside the U.S.? Please email meetings@aacd.com to obtain a visa letter.

What to Pack
Standard attire for attendees is business casual. Though we strive to make your conference experience as comfortable as possible, layers are always recommended in the convention center. In most years, Chicago averages a daily maximum temperature for April between 55 and 63 degrees Fahrenheit (13 to 17 degrees Celsius). The minimum temperature usually falls between 36 and 41 degrees Fahrenheit (2 to 5 degrees Celsius).
If you’re planning on attending the Celebration of Excellence, we encourage you to bring along period attire from the Roaring 20’s era. The event is themed around Capone’s Cotton Club; however, black tie, sharp suits and cocktail dresses are also acceptable.
The Style: Explore Chicago’s Creative Side

Home to more than 2.7 million residents, Chicago is the third-most populous city in the United States. With that many residents, the city offers plenty of options for shopping, dining, and entertainment—including a vibrant art scene. While in town, you may visit one of Chicago’s large outdoor works like the well-known Cloud Gate (aka the Bean) by Anish Kapoor. Or, you might browse through the galleries in one of these distinguished art districts:

Pilsen, Bridgeport and Hyde Park

These South Side districts offer dozens of galleries featuring young artists and diverse mediums. In Pilsen, some 30 artist-run galleries can be found at 18th and Halsted, forming the Chicago Arts District. Bridgeport is home to Bridgeport Art Center and Zhou B Art Center, and in Hyde Park, visitors will find contemporary works from Chicagoans at Hyde Park Art Center and Logan Center.

River North

This neighborhood features the nation’s largest concentration of contemporary art galleries outside of New York City. Some of the many options for browsing include the Ken Saunders Gallery, which showcases luminous bowls and glass objects; The Project Room, which displays hanging Tibetan photos and Cuban prints and the Richard Norton Gallery, which features impressionist and modern paintings.

West Loop

Known mostly for its acclaimed “restaurant row,” West Loop also has an emerging art scene. Galleries are tucked amid industrial buildings, giving them an edgy and exclusive vibe. Threewalls hosts exhibits exploring material and non-material, while street artists display their talent at Vertical Gallery.

Bucktown/Wicker Park

Attracting young, outlier artists, Bucktown/Wicker Park has quickly grown into one of the most cutting-edge art regions in Chicago. Intuit - The Center for Intuitive and Outsider Art features interesting folk art, including pieces from famous outsiders such as Henry Darger.

If you’re looking for a more formal art experience, visit one of these art museums: The Art Institute of Chicago, the Smart Museum of Art, Museum of Contemporary Art, and National Museum of Mexican Art. If it’s your first time to Chicago, you might also enjoy an architectural tour of the city through the Chicago Architecture Foundation.
The Crowd: Share, Discover, Connect

Social Media at AACD 2018
Get the latest conference updates by following the AACD on Facebook (www.facebook.com/theaacd25), Twitter (@theAACD) and Instagram (@theAACD). You can even RSVP to the AACD 2018 Facebook event, which can be found on our Facebook page.

Excited for AACD 2018 in Chicago? Let your social followers know! Please feel free to repost and share any of our #AACD2018 posts. And if you create your own, don’t forget the #AACD2018 hashtag.

Name Badge, Tickets and Swag
All of your conference materials: your name badge, your ribbons, any additional tickets purchased for social events and all of your AACD 2018 conference swag will be available at AACD Packet Pickup at McCormick Place Lakeside in the Lakeside Ballroom beginning Tuesday, April 17 at 5:00 pm. Your name badge contains a chip and is required for entrance into social events and all courses to receive continuing education credits. Note: there will be a cost of $50 (USD) to replace your badge.

See Who’s Coming
Want to make plans to catch up with old friends? Want to see which of your professional heroes is going to be in attendance? Find out who else is coming to AACD 2018 by logging into your MyAACD account. Click My AACD Login in the top left corner of the AACD homepage and log in to your account. Then, in the Connections section of the left sidebar under your picture, click Find A Connection. Then, by clicking View Members attending the 34th Annual AACD Scientific Session, you can access a complete list of members who have registered. Why not start the networking early? Connect online and meet up at the conference!

Special Needs?
If you require special assistance for a disability or have special dietary needs, please advise the AACD prior to Friday, March 30, 2018 by calling the AACD Executive Office at 800.543.9220 or 608.222.8583. You can also email carols@aacd.com.
## Schedule of Events

### Tuesday, April 17, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 PM – 8:00 PM</td>
<td>Registration Open</td>
<td>Lakeside Center – Lakeside Ballroom</td>
</tr>
</tbody>
</table>

### Wednesday, April 18, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM – 6:00 PM</td>
<td>Registration Open</td>
<td>Lakeside Center – Lakeside Ballroom</td>
</tr>
<tr>
<td>8:00 AM – 11:00 AM</td>
<td>Accreditation Workshop</td>
<td>Lakeside Center – E350</td>
</tr>
<tr>
<td>9:00 AM – 3:00 PM</td>
<td>Advanced Accreditation Workshop (lunch provided)</td>
<td>Lakeside Center – E351</td>
</tr>
<tr>
<td>12:30 PM – 3:00 PM</td>
<td>Criteria Workshop</td>
<td>Lakeside Center – E350</td>
</tr>
<tr>
<td>3:30 PM – 5:00 PM</td>
<td>Opening General Session</td>
<td>Lakeside Center – Arie Crown Theater</td>
</tr>
<tr>
<td>7:30 PM – 10:30 PM</td>
<td>Welcome Reception</td>
<td>Museum of Science &amp; Industry</td>
</tr>
</tbody>
</table>

### Thursday, April 19, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM – 6:00 PM</td>
<td>Registration Open</td>
<td>Lakeside Center – Lakeside Ballroom</td>
</tr>
<tr>
<td>7:00 AM – 8:00 AM</td>
<td>Breakfast</td>
<td>Level 2 - Lakeside Center Lobby</td>
</tr>
<tr>
<td>8:00 AM – 9:00 AM</td>
<td>General Session</td>
<td>Arie Crown Theater</td>
</tr>
<tr>
<td>9:15 AM – 12:15 PM</td>
<td>Educational Sessions</td>
<td>Lakeside Center – various</td>
</tr>
<tr>
<td>8:30 AM – 12:30 PM</td>
<td>GEM Event G200</td>
<td>Lakeside Center - East Bldg Gate 38</td>
</tr>
<tr>
<td>11:00 AM – 7:00 PM</td>
<td>Exhibit Hall and Silent Auction Open</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>12:00 PM – 7:00 PM</td>
<td>Exhibit Hall Lunch</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>12:00 PM – 1:45 PM</td>
<td>Member Pearls in the Exhibit Hall</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>12:30 PM – 5:00 PM</td>
<td>Accreditation Written Exam</td>
<td>Lakeside Center – E353</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Educational Sessions</td>
<td>Lakeside Center – various</td>
</tr>
<tr>
<td>1:00 PM – 5:00 PM</td>
<td>GEM Event 210</td>
<td>Lakeside Center - East Bldg Gate 38</td>
</tr>
<tr>
<td>5:00 PM – 7:00 PM</td>
<td>Exhibit Hall Re-Connect Social</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>6:00 PM – 6:45 PM</td>
<td>Member Pearls in the Exhibit Hall</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>7:00 PM – 10:00 PM</td>
<td>GBAS Event</td>
<td>TBD</td>
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</table>

### Friday, April 20, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM – 6:00 PM</td>
<td>Registration Open</td>
<td>Lakeside Center – Lakeside Ballroom</td>
</tr>
<tr>
<td>7:00 AM – 8:00 AM</td>
<td>Breakfast</td>
<td>Level 2 - Lakeside Center Lobby</td>
</tr>
<tr>
<td>8:00 AM – 9:00 AM</td>
<td>General Session</td>
<td>Arie Crown Theater</td>
</tr>
<tr>
<td>9:00 AM – 1:00 PM</td>
<td>GEM Event G300</td>
<td>Lakeside Center - East Bldg Gate 38</td>
</tr>
<tr>
<td>9:15 AM – 12:15 PM</td>
<td>Educational Sessions</td>
<td>Lakeside Center – various</td>
</tr>
<tr>
<td>11:00 AM – 7:00 PM</td>
<td>Exhibit Hall and Silent Auction Open</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>(FINAL BIDS FOR Silent Auction end at 7:00 pm)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 PM – 2:00 PM</td>
<td>Exhibit Hall Lunch</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>12:00 PM – 1:45 PM</td>
<td>Member Pearls in the Exhibit Hall</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>1:00 PM – 2:00 PM</td>
<td>Poster Competition Presentations</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>1:00 PM – 5:00 PM</td>
<td>GEM Event 310</td>
<td>Lakeside Center - East Bldg Gate 38</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Educational Sessions</td>
<td>Lakeside Center – various</td>
</tr>
<tr>
<td>5:00 PM – 5:30 PM</td>
<td>Voter Registration for Annual Membership Meeting</td>
<td>Lakeside Center – Arie Crown Theater</td>
</tr>
<tr>
<td>5:00 PM – 7:00 PM</td>
<td>Exhibit Hall Re-Connect Social</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>6:00 PM – 7:00 PM</td>
<td>Annual Membership Meeting</td>
<td>Lakeside Center – Arie Crown Theater</td>
</tr>
<tr>
<td>6:00 PM – 6:45 PM</td>
<td>Member Pearls in the Exhibit Hall</td>
<td>Lakeside Center – Hall D1</td>
</tr>
</tbody>
</table>

### Saturday, April 21, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 2:00 PM</td>
<td>Registration Open</td>
<td>Lakeside Center – Lakeside Ballroom</td>
</tr>
<tr>
<td>8:00 AM – 9:00 AM</td>
<td>Breakfast</td>
<td>Level 2 - Lakeside Center Lobby</td>
</tr>
<tr>
<td>9:00 AM – 2:00 PM</td>
<td>Exhibit Hall Open</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>9:15 AM – 12:15 PM</td>
<td>Educational Sessions</td>
<td>Lakeside Center – various</td>
</tr>
<tr>
<td>9:30 AM – 3:30 PM</td>
<td>GEM Event G400</td>
<td>Lakeside Center - East Bldg Gate 38</td>
</tr>
<tr>
<td>11:00 AM – 2:00 PM</td>
<td>Silent Auction Item Pickup</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>12:00 PM – 2:00 PM</td>
<td>Exhibit Hall Lunch</td>
<td>Lakeside Center – Hall D1</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Educational Sessions</td>
<td>Lakeside Center – various</td>
</tr>
<tr>
<td>6:00 PM – 7:00 PM</td>
<td>Reception/Fine Art Show</td>
<td>TBD</td>
</tr>
<tr>
<td>7:00 PM – 11:00 PM</td>
<td>Celebration of Excellence</td>
<td>TBD</td>
</tr>
</tbody>
</table>
**CE INFORMATION**

For your convenience, each course has been categorized accordingly:

### Your Role on the Dental Team

You will find lists of Recommended Courses for Accreditation, Dentists, Laboratory Technicians, Team Members (dental assistants, hygienists, office personnel, and patient coordinators), and Recommended Courses for Spouse/Guest listed in the small boxes near the course synopsis. These courses are recommended according to each professional’s role on the dental team. Please understand these are recommendations only. It does not mean these are the only courses available to you.

Dentists and supporting members registered at the full tuition rate ($1,795 USD/$1,945 USD/$2,045 USD), laboratory technicians and recent graduates can pre-select and attend all lectures and hands-on workshops.

Team members, faculty, laboratory auxiliary, students and guests/spouses registered at special discounted rates can pre-select and attend all lectures and applicable hands-on workshops. Spouse/Guest can also pre-select and attend Greet, Eat and Meet activities.

### Skill Level

Use the skill level category to assist in selecting the courses that best suit your skill level and professional goals.

- **Foundational**—you know dentistry and are looking to expand your understanding of cosmetic dentistry. You want to know the ins and outs, basic concepts and essential building blocks of cosmetic dentistry.
- **Intermediate**—you possess strong foundational knowledge and are looking to expand and fine-tune your skills in cosmetic dentistry. You want to achieve an advanced skill level in cosmetic dentistry.
- **Advanced**—you are extremely knowledgeable in cosmetic dentistry. This is your passion and you need to keep up-to-date on all the latest trends and techniques. You want to stay at the top of your game.

### Clinical or Non-Clinical Nature

The Aacd offers well-rounded education for you and your team to succeed professionally and personally. Take advantage of this perfect educational mix and balance of clinical and non-clinical courses using this category listing.

### Continuing Education Credits

Scientific session attendees are eligible to earn certified continuing education credits for their participation in the 34th Annual AACD Scientific Session. The AACD is a recognized credit provider for the Academy of General Dentistry, American Dental Association, and National Association of Dental Laboratories.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The AACD designates this activity for 28.5 continuing education credits.

### Accreditation Journey

The AACD maintains dentistry’s most recognized advanced credentialing programs in cosmetic dentistry. Find both required and recommended courses using this category listing. These courses will help you on your journey toward Accreditation or Fellowship.

### Accreditation Course Disclaimer

The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ADA.org/CERP.
Restoring with Flowables

This book showcases the many applications of next-generation flowable composites, whose use can expand dental treatment options, improve precision and predictability, and reduce chair time. By using the right materials and protocols with this adhesive design concept, you will be able to develop natural-looking restorations while providing superior treatment to your patients.

Don’t miss the book signing at AACD 2018!

The second edition of this best-selling text has been widely regarded as a “must-read” for any dentist working with esthetic restorations. The brand-new, extensively updated third edition continues this tradition. Stop by the Quintessence booth at AACD to get your copy!
Greet, Eat and Meet Activities

The Greet, Eat and Meet (GEM) program gives spouses and guests of conference attendees opportunities to explore Chicago while their counterparts are busy in educational sessions.

Event G210

**A RIDE THROUGH THE PROHIBITION ERA**

Day: Thursday, April 19
Time of Day: 1:00 pm – 5:00 pm

Step back in time to the Prohibition era! This historic era comes to life as several sharply dressed gangsters guide you back in time to when Al Capone ruled the south side of Chicago. This live action tour will give you the inside scoop on Chicago’s wildest politicians and rollicking red light districts while showcasing all the old gangster hotspots.

Event G200

**SNAPSHOTS of CHICAGO**

Day: Thursday, April 19
Time of Day: 8:30 am – 12:30 pm
Repeated Friday G310 • 2:00 pm – 5:00 pm

Take a photography tour around Chicago’s most iconic locations and hidden gems. Experience and photograph the beauty of Chicago with its modern architecture, creative people and magnificent views. Be ready to join the guide on foot as you explore the local hot spots, including the Lakefront, the Chicago River, the Chicago skyline, the underground, the bridges, the neighborhoods and so much more! This tour will help you see things that you’ve never seen before, in ways that you never thought to look and turn them into meaningful, creative memories. So grab your cameras and be ready to capture those memories.
Event G300
BEHIND-the-SCENES at the FIELD MUSEUM
Day: Friday, April 20
Time of Day: 9:00 am – 1:00 pm

The Field Museum houses nearly 23 million specimens and artifacts, but less than 1% of those are on display to the public. Experience the Field Museum in a way few are able. Explore the storerooms, libraries and working laboratories that house these exquisite and unique collections during an exclusive tour. Enjoy a light lunch at the museum before setting out to explore at your own leisure – visiting exhibits that piqued your interest the most, as well as visiting the current special exhibit. Recent past exhibits have included Vikings; Eternal Egypt: Masterpieces from the British Museum; and Jacqueline Kennedy: The White House Years, to name just a few.

Event G310
SNAPSHOTS of CHICAGO
Day: Friday, April 20
Time of Day: 1:00 pm – 5:00 pm
Repeated Thursday G200 • 9:15 am – 12:15 pm

Take a photography tour around Chicago’s most iconic locations and hidden gems. Experience and photograph the beauty of Chicago with its modern architecture, creative people and magnificent views. Be ready to join the guide on foot as you explore the local hot spots, including the Lakefront, the Chicago River, the Chicago skyline, the underground, the bridges, the neighborhoods and so much more! This tour will help you see things that you’ve never seen before, in ways that you never thought to look and turn them into meaningful, creative memories. So grab your cameras and be ready to capture those memories.

Event G400
CHI-TOWN’S PRESTIGIOUS NEIGHBORHOODS & ARCHITECTURE
Day: Saturday, April 21
Time of Day: 9:30 am – 3:30 pm

Tour the Gold Coast’s residences to experience the city’s “old money” that built these prestigious mansions. Explore the 19th century Driehaus Mansion with its galleries elegantly finished in harmony with the surviving furnishings. Afterwards, enjoy lunch at a local favorite Chicago restaurant. Then journey to nearby suburban Oak Park, where one of the world’s most renowned architects – Frank Lloyd Wright – began his illustrious career. During a tour through his home and studio, a docent will recount the story of Wright’s work and life in Oak Park. After leaving the artist’s home and studio, enjoy a stroll through the neighborhood’s Historic District, which boasts 25 other Wright buildings, creating the world’s largest concentration of Wright-designed structures!
AACD ACCREDITATION: Reach New Heights of Form and Function

If you’re thinking about starting the transformative process of AACD Accreditation, don’t miss these valuable opportunities:

Accreditation Examiners eager to lend you an ear – AACD Accreditation Examiners are identified with ribbons on their name badges and will be in the AACD Booth in the Exhibit Hall at various times. We highly recommend you approach one and ask about the process or even a case you’re working on. The examiners are eager to talk to you!

Intro courses to give you a taste of Accreditation – If you’re still contemplating whether Accreditation is for you, sit in on Dr. Bradley J. Olson’s Accreditation Workshop. It’s full of insights about the process and can help address any uncertainty you may have. Then, if you’re still interested in Accreditation, stick around for Dr. Scott Finlay’s Criteria Workshop. If you’re hooked, attend any of the Accreditation track lectures and hands-on workshops that cover all of the Accreditation case types.

Constructive critique to help you develop a keen eye – If you’re wondering what type of feedback you’d receive on your cases and want to pick the brain of an examiner in a more formal setting, sign up for the Advanced Accreditation Workshop. Bring cases to be reliably and respectfully critiqued by Accreditation Examiners. This is one of the most helpful courses you will ever attend.

On-site written exam to get started on your journey – When you take the written exam at AACD 2018, you embark on a journey filled with education, camaraderie and, ultimately, an overwhelming sense of accomplishment.

Already Accredited? Then Fellowship is for you! Sign-up for the Fellowship Workshop at AACD 2018 to see examples of multiple case types and learn more about beginning your pursuit of Accredited Fellow status in the AACD.

“RESPONSIBLE ESTHETICS represents the commitment to use science and discipline to provide dentistry that is the most appropriate for each individual patient. AACD Accreditation exemplifies this standard.”

~Michael R. Sesemann, DDS, FAACD, Past President
AACD 2018 Events

WELCOME RECEPTION

A Night at the Museum of Science and Industry

Wednesday • 7:30 pm - 10:30 pm

Catch up with old friends while exploring one of the largest science museums in the world. Chicago’s Museum of Science and Industry boasts more than 400,000 square feet of hands-on exhibits and is home to more than 35,000 artifacts. Make new connections with colleagues over your mutual interest in the World War II submarine or swap storm stories by the 40-foot tornado. The night will be full of food, friendship, and discovery.

Additional Tickets $125 USD/person

Give Back a Smile Silent Auction | Wine & Spirit Pull

Thursday & Friday • AACD Exhibit Hall 11:00 AM - 7:00 PM

Bid in the Give Back a Smile Silent auction and get great deals on dental products and more. While you’re browsing through the auction, you can also pull an exquisite bottle of wine or spirits. All proceeds support survivors of domestic and sexual violence through the Give Back a Smile program. For more information visit www.aacd.com/silentauction.

Give Back a Smile Event

Thursday, 7:00 – 10:00 pm

Don’t miss the annual Give Back a Smile event! It will be a night of fun for everyone, and all proceeds will go towards restoring the smiles of survivors of domestic violence through the Give Back a Smile program.

AACD 2018 Poster Competition Presentations

Friday • 1:00 pm - 2:00 pm

The AACD Poster Competition creates an outlet for undergraduates, postgraduates, and junior dental faculty to share their scientific findings and to promote greater interaction within the dental community during AACD 2018. For more information or submission instructions, visit www.aacd.com/posters.

Member Pearls

Join us in the exhibit hall for more exceptional education—this time brought to you by select AACD members who will share their unique knowledge and experience on some hot topics in the field of cosmetic dentistry.
**AACD Annual Membership Meeting**

Voter Registration opens at 5:00 pm  
Friday • 5:30 pm - 7:00 pm  
Shape the AACD’s future by attending the annual membership meeting. Learn about pressing topics within the organization and be involved in making decisions that will impact the future of cosmetic dentistry and your Academy. Don’t miss this meeting—your participation and input are valuable! Vote for the next term of leadership.

**RE-CONNECT Exhibit Hall Socials**

Thursday • 5:30 pm - 7:00 pm  
Friday • 5:30 pm - 7:00 pm  
After a day of education, gather with exhibitors, friends, and colleagues to network over drinks in the Exhibit Hall: talk with exhibitors about the newest technologies and materials; discuss the courses you attended during the day; and take part in the scavenger hunt and win prizes!

**AACD 2018 Fine Art Show**

Saturday • 6:00 pm - 7:00 pm  
(Prior to the Celebration of Excellence)  
Do your creative passions spill over into non-dental mediums? Show off your artistic side in the AACD 2018 Fine Art Show. Your art will be on exhibit during a wine and cheese reception prior to the Celebration of Excellence. For more information and to submit an entry to the Fine Art Show, visit www.aacdconference.com/artshow.

**AACD 2018 Celebration of Excellence**

Saturday • 6:00 pm - 7:00 pm Reception/Fine Art Show  
7:00 pm - 11:00 pm Awards Presentation, Dinner and Entertainment  
The social highlight of each AACD scientific session, the Celebration of Excellence is a stylish occasion not to be missed! Join your colleagues to celebrate and recognize our newly Accredited and Accredited Fellow Members; present the Evy Awards which celebrate the accomplishments of your peers; and inaugurate our new President. The Celebration of Excellence will include fine dining, dancing and a few surprises. This once in a lifetime event will be held in the Grand Ballroom at McCormick Place.  
Are you ready to take a step back in time? Come dressed for a Roaring 20’s era experience, and let’s make this an evening you won’t forget.  
Pricing for the Celebration of Excellence can be found on aacdconference.com.
## Morning

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## Afternoon

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**EVERY ACCOMPLISHMENT STARTS WITH THE DECISION TO TAKE ACTION.**

You could accomplish the highest level of excellence in cosmetic dentistry. Take action now and sign up for the AACD Accreditation Written Exam.
PROVEN STRATEGIES
That Have Built
Multi-Million Dollar
Cosmetic Practices

AACD Chicago
Course: Web Marketing for the Cosmetic Practice

Presented by:
Keith C. Humes, CEO Rosemont Media

Thurs APR 19 9:15 am - 10:45 am

- Learn what is needed to create an effective online footprint and use this information to analyze the quality of your online presence.
- Review trending Google ranking factors: learn about quality link building practices and how to avoid Google penalties.
- Google's mobile-only index is expected to launch in 2018; be prepared and understand mobile marketing best practices.
General Session Speaker

Ashley Latter

Wednesday, April 18 • 3:30 pm – 5:00 pm
CE Units: 1.5L
AGD Subject Code: 770

In 2014, Ashley Latter was voted number 12 in the top 150 most influential people in UK Dentistry, and it’s clear why. During the last 20 years, he’s delivered more than 23,000 hours of business coaching to the dental industry, empowering dentists and their teams to communicate with their patients resulting in his clients world-wide selling over £200m worth of extra dental treatment in an ethical way.

At AACD 2018, Ashley will instruct attendees on the eight steps for the perfect consultation, so you will have more patients saying yes ethically. During his presentation, you’ll learn the essential skills for and attributes of a successful consultation; develop more self-confidence and a positive attitude of success and accomplishment; discover the one major reason why some dentists are more successful than others; develop the one key skill for building rapport instantly with all types of patients; discover the biggest communication mistakes most dentists make; and develop new skills and behaviors that will enable you to increase your treatment plan acceptance rate in an ethical way.
The Advanced Accreditation Workshop provides an in-depth analysis of how Accreditation cases are evaluated and is a great opportunity for participants to have their own cases reliably critiqued. This workshop is universally viewed as the most helpful step for individuals working toward Accreditation. Participants are encouraged to have taken the two required workshops in the credentialing process prior to attending this advanced course. All participants are encouraged to bring clinical cases for review, whether completed or in the case selection phase. All cases should be loaded on a memory stick in the AACD’s PowerPoint® template which is available for download on the AACD Website.

For identification purposes during the workshop, write your name, member number, and case type on each memory stick using a permanent marker.

Educational Objectives:
1. Understand how cases for Accreditation are examined based on specific criteria
2. Sharpen your eye to discern fine details in examining cosmetic dentistry
3. Present cosmetic dentistry cases for feedback to decide if the criteria has been met

This is one of the required workshops in the AACD Accreditation program. This course begins with a display of successful and unsuccessful cases, which are then evaluated following the criteria Accreditation Examiners use in examining clinical cases. The process for analyzing these cases is enlightening for those preparing to submit clinical cases for Accreditation.

Educational Objectives:
1. Become familiar with the criteria used in Accreditation examinations
2. See dentistry example cases that satisfy or fall short of the criteria
3. Understand the relationship between Accreditation criteria and excellence in cosmetic dentistry
Perio Trays have made a huge impact on the soft tissue management portion of our practice and have given us a way to control Periodontal disease in a minimally invasive fashion. EVERY patient is happy with the results.

Dr. Ron Kaminer, Hewlett NY

Perio Protect is our therapeutic ‘silver bullet’ to control the biofilm and the subsequent inflammation in all of our restorative and cosmetic rehabilitations.

Dr. Greg Gist, Southlake TX

We recommend Perio Protect to every maintenance patient and every implant patient. We tell them, “You’ve already made this investment in your mouth. You’ve got to take care of it, and these trays are the best way to do that.”

Dr. Suzanne Haley, St. Simons Island GA

We are honored to partner with Perio Protect because they know the importance of the oral-systemic connection through innovative disease treatment and preventative care. It’s the future of dentistry and healthcare available right now.

Gary Kadi CEO, NextLevel Practice

Perio Protect transformed how I treat patients with chronic periodontitis, but that is just the tip of the iceberg. So many patients—restorative, implant, geriatric—get healthier with Perio Tray therapy.

Dr. Lou Graham, Chicago IL

I routinely use Perio Trays to improve gingival tissue as a prelude to Pinhole® Surgical Technique. Post-op the trays maintain Pinhole® results, especially preserving root coverage. Perio Trays are the best ROI in dentistry.

Dr. John Chao, Alhambra CA
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Spend more time with the people who matter while catching up on the information that matters.

View more than 150 AACD scientific session lectures without having to leave home.

The AACD Virtual Campus
Visit www.aacd.com/virtualcampus to start learning.

CE Articles | Scientific Session Recordings | Slideshows | Short-Form Videos | Whitepapers
MORNING LECTURE

Course – A202
Topic – Accreditation Case Type I Lecture
Achieving Success with Multiple Indirect Porcelain Restorations in The Smile Zone – A Focus on Accreditation Case Type I

J. Fred Arnold III, DMD, FAACD
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 610

Educational Objectives:
1. Understand the Accreditation criteria to achieve success with Case Type I
2. Learn lab communication skills and how to build a synergistic relationship between the dentist and the ceramist
3. Learn treatment planning, material selection, preparation design, prototype fabrication and delivery techniques for Accreditation level success

DISCLAIMER: The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

MORNING LECTURE

Course – A203
Topic – Accreditation Case Type III
Replacing a Missing Tooth in the Esthetic Zone – Focus on AACD Accreditation Case Type III

Betsy Bakeman, DDS, FAACD
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 610

Educational Objectives:
1. Understand the importance of properly evaluating and managing tissue architecture when replacing a missing tooth in the esthetic zone
2. Learn why achieving ideal results is closely dependent on proper case selection
3. Learn the pros and cons of tooth replacement with an implant vs. a bridge

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### MORNING LECTURE

**Course – L203**

**Topic – Implants**

<table>
<thead>
<tr>
<th>Joseph Kan, DDS, MS, PhD</th>
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<tbody>
<tr>
<td>Aldo Leopardi, DDS, BDS, MS</td>
</tr>
<tr>
<td>Michael Sesemann, DDS, FAACD</td>
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<tr>
<td>Lee Culp, CDT</td>
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9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 610

Some of the biggest names in dentistry discuss some of the most complicated cases in dentistry. Lee Culp, CDT; Joseph Kan, DDS, MS; Aldo Leopardi, BDS, DDS and Michael Sesemann, DDS, FAACD will tackle two cases: one involving six or more restorations in the upper arch including implants and natural teeth and another involving six or more indirect restorations in the upper arch where all restorations are on natural teeth. Each specialist will discuss the challenges of each case and solutions for treatment. Attendees will be invited to ask questions and participate in discussion.

### MORNING LECTURE

**Course – L204**

**Topic – Sleep Apnea**

**Wake Up and Thrive, the Right Way!**

<table>
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<tr>
<th>John Sullivan, DDS, AAACD</th>
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<tr>
<td>Nancy Lashley-Sullivan</td>
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</table>

9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 750

Adding Dental Sleep Therapy to your practice is the new frontier and as a result, we’re inundated with “magic bullet” protocols promising exponential growth, but at what cost to your integrity and your bottom line? Your patients are sick and you are the first line of help! We’ll show you how to easily and ethically incorporate Dental Sleep Therapy in a new or existing practice and add to your practice enjoyment.

**Educational Objectives:**
1. Learn a new way to screen new or existing patients for sleep apnea
2. Learn how to incorporate sleep treatment into a new or existing practice without jumping through the insurance hoops
3. Create honest, ethical marketing messaging that makes your phone ring

### MORNING LECTURE

**Course – L206**

**Topic – Practice Marketing**

**Web Marketing for the Cosmetic Practice**

Supported by Rosemont Media

| Keith C. Humes |

9:15 am – 10:45 am  
CE Units: 1.5L  
AGD Subject Code: 550

The world of Internet marketing has become a very complex marketplace. Keith Humes has been successfully navigating his clients in the space for the last 20 years. In this course, you’ll have the opportunity to gain useful insight into some of the proven strategies that have built multi-million dollar cosmetic practices.

**Educational Objectives:**
1. Learn what is needed to create an effective online footprint and use this information to analyze the quality of your online presence
2. Learn about quality link building practices and how to avoid Google penalties
3. Prepare for and understand mobile marketing best practices

### MORNING LECTURE

**Course – L207**

**Topic – Practice Management**

**The New Era of Marketing and Converting Large Aesthetic Cases in Your Practice**

Supported by Progressive Dental

| Bart Knellinger |

9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 550

Do your marketing efforts attract nothing but price shoppers? Is your competition undercutting your practice by advertising cheap price incentives? Learn how to acquire and convert large fee for service aesthetic cases by leveraging the patient experience, clinical outcomes and your expertise. You will discover the core elements needed to attract big cases in a market that is rapidly being commoditized.

**Educational Objectives:**
1. Learn strategies for unique core messaging to change the patient’s mindset from price to outcome
2. Discover tactics to deliver your core message to your target audience
3. Learn how to close big cases with flexible financing options
MORNING LECTURE
Course – L208
Topic – Periodontics
Beat the Biofilm Blues

Kim Miller, RDH, BSDH
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 610

Educational Objectives:
1. Identify the characteristics of a biofilm infection
2. Understand the role of specific bacteria
3. Understand treatment options and modalities

Your patient has little or no calculus, little or no bleeding upon probing and pockets in the 4 – 5 mm range. But when you start to scale, it’s a bloody mess. Your patient has a biofilm infection! What do you tell your patient and how do you treat it? This course will give you the confidence to diagnose and treat biofilm infections.

MORNING LECTURE
Course – L209
Topic – Botox
Using Botulinum Toxin to Improve Implant Success & Aesthetics

Supported by Pacific Training Institute for Facial Aesthetics

Jan Roberts, DMD
Warren Roberts, DMD
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 690

Educational Objectives:
1. Understand how the muscles of the alveolar ridges can interfere with implant success
2. Understand the importance of angiogenesis in graft and implant treatment
3. Understand how relaxation of the musculature using botulinum toxin can enhance positive outcomes when placing implants

MORNING LECTURE
Course – L210
Topic – Materials
What’s Hot in Dentistry Today!

Supported by Biodent

Howard Glazer, DDS
Sargon Lazarof, DDS
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 610

Biodent is introducing two revolutionary products to the dental industry. The first is the only fully functional immediate tooth replacement system cleared by the FDA, ULTRATOOTH. The second is NumBee, a needle-less profound single-tooth anesthesia.

Educational Objectives:
1. Learn both systems’ advantages and indication will be discussed and demonstrated

MORNING LECTURE
Course – L211
Topic – Digital Dentistry
Navigating a New Era – Digital Dentistry

Supported by Ivoclar Vivadent, Inc.

Franklin Shull, DMD
Matt Roberts, CDT, AAACD
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 610

Restorative materials and workflow options continue to evolve for the dental clinician as well as the laboratory technician. This lecture will cover the latest advancements in materials and digital workflows for the production of all-ceramic restorations. Specific topics will include best practices for case planning and communication between the digital dentist and digital laboratory, updates on new restorative materials, and appropriate cement protocols based upon the clinical situation and restorative material of choice.

Educational Objectives:
1. Increase the level of material knowledge and selection criteria to understand the limitations of today’s restorative materials
2. Streamline communication between the dentist and dental technician in the digital world to achieve predictable, long-lasting esthetic results
3. Understand proper selection criteria and protocols for contemporary cementation materials
**MORNING WORKSHOP**

**Course – W250**

**Topic – Aesthetics/Restorative**

*Becoming Visible, Creating The Invisible: The Art of the Class IV*

Supported by Cosmedent, Inc.

Attendance limited to 50

Galen Detrik, DDS
Davina Detrik, DDS

9:15 am – 12:15 pm
CE Units: 3.0P
AGD Subject Code: 250

Full-arch direct resin veneers and full-mouth rehabs had a beginning; the Class IV is where it all started. We’re going to take you through a unique artistic journey, both simplistic and scientific in construct. We start with the end in mind, then peel back every detail and nuance it takes to recreate single-tooth nature and establish yourself as a niche dentist. You’ll walk away knowing how to become visible, engineering the invisible.

**Educational Objectives:**
1. Learn how to utilize shade mapping minus the complexity, to envision the outcome long before you take bur to tooth
2. Learn how to go from putty matrix to high-grade luster on a final restoration, seamlessly recreating aesthetics and function
3. Learn three blue-ocean strategy tactics to establish yourself as the go-to aesthetic dentist in your area for resin artistry

**MORNING WORKSHOP**

**Course – W251**

**Topic – Composites**

*Stratification Techniques in Mastering Class IV Direct Restorations*

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

Scott Finlay, DDS, FAACD

9:15 am – 12:15 pm
CE Units: 3.0P
AGD Subject Code: 250

Repeated: Thursday W261 2:00 pm – 5:00 pm

Mastering direct restorations in the esthetic zone requires an intimate understanding of micro esthetics and the concepts of stratification. Replacing segments of tooth structure that harmonize and dissolve invisibly into the surrounding dentition is an invaluable tool for the clinician. In this workshop, participants will have the opportunity to apply the stratification technique using a state of the art, naturally shaded composite system, IPS Empress Direct, while focusing on Class IV restorations.

**Educational Objectives:**
1. Understand the concepts of stratification and the effects of light refraction related to tooth form, surface finish and translucency
2. Create a predictable formula for a polychromatic direct restoration
3. Understand preparation design for direct restorations

**MORNING WORKSHOP**

**Course – W252**

**Topic – Restorations**

*Style Italiano: Complete Direct Restoration Procedure Course*

Supported by 3M Oral Care

Attendance limited to 34

Marcos Vargas, DDS

9:15 am – 12:15 pm
CE Units: 3.0P

A complete course description can be found at www.aacdconference.com once available.

**MORNING WORKSHOP**

**Course – W253**

**Topic – Composites**

*Beautiful and Practical Anterior Restorations Using a Nanofilled Composite*

Supported by Ultradent Products, Inc.

Attendance limited to 40

Jaimee Morgan, DDS

9:15 am – 12:15 pm
CE Units: 3.0P
AGD Subject Code: 250

Repeated: Thursday W263 2:00 pm – 5:00 pm

Working smarter, not harder is the key to successful anterior composite restorations. Often referred to as a secondary treatment option to porcelain; composite resins have not gotten the credit they deserve. Predictable, concise shade matching + simplified layering technique + time efficient placement = beautiful, durable and profitable dentistry. The step-by-step approach used in this hands-on course will provide you with the knowledge and experience you need to achieve remarkable results in your dental office quickly, efficiently and profitably using the latest state-of-the-art materials, methods and techniques.

**Educational Objectives:**
1. Learn to integrate exquisite optical dimension in your composite restorations
2. Discover a simplified and logical method to shade matching
3. Achieve invisible margins and avoid intra-oral show through...
Thursday • April 19

**MORNING WORKSHOP**

**Course – W254**

**Topic – Temporaries**

**Predictable Techniques to Create Life-Like Provisionals for Auxiliaries**

Frank Milnar, DDS, AAACD  
Shannon Pace Brinker, CDA, CDD  
9:15 am – 12:15 pm  
CE Units: 3.0P  
AGD Subject Code: 610

This session will present a philosophy of esthetics centered on the concept of natural beauty created from research in the fields of both art and science. Esthetic success depends not only on the creation of a beautiful smile, but also on ensuring optimal function and health. Multiple fabrication techniques will be presented including materials selection and custom staining. The workshop will cover provisional cementation techniques to reduce sensitivity and provide retention. Participants will fabricate a crown and bridge provisional.

**Educational Objectives:**
1. Understand both indirect and direct provisional techniques
2. Trim, finish and polish provisionals to create exquisite fit and esthetics
3. Choose cementation techniques for partial and full coverage posterior provisionals

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**AFTERNOON MEMBER PEARL**

**Course – MP001**

**Topic – Restorative**

**Esthetic Treatment Planning for a Previously Restored Patient**

Courtney Lavigne, DMD  
12:00 pm – 12:45 pm  
CE Units: 1.0L  
AGD Subject Code: 610

When we treat patients that were previously restored by a prior dentist, there are a number of unknowns and potential barriers to ideal care. This course will take you through the communication skills and treatment planning objectives for predictably re-doing cosmetic work, including how to communicate effectively with the patient to manage their expectations from the beginning of treatment.

**Educational Objectives:**
1. Learn communication skills to educate the patient on their existing condition and potential unknowns based on previously completed dental work
2. Identify common barriers to ideal treatment when existing restorations are in place and how to manage them
3. Review case examples taking you from start to finish in complex re-treatment involving esthetics

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**MORNING WORKSHOP**

**Course – W255**

Supported by Ultradent Products, Inc.

Attendance limited to 40

Newton Fahl, DDS  
9:15 am – 12:15 pm  
CE Units: 3.0P  
AGD Subject Code: 250  
Repeated Thursday W264 2:00 pm – 5:00 pm

A complete course description can be found at www.aacdconference.com once available.

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**AFTERNOON EXAMINATION**

**Course – A200 & A201**

**Topic – Accreditation**

**Accreditation Written Examination**

Attendance limited to dentists and laboratory technicians  
12:30 PM – 5:00 PM

The Accreditation Written Examination challenges each individual’s knowledge in the foundational aspects of cosmetic dentistry. Dentists and laboratory technicians well-versed in all phases of cosmetic dentistry are expected to successfully complete this first step in the Aacd Accreditation process. Failure to pass the written examination indicates further education would be beneficial prior to attempting the clinical cases. Pre-registration for the written examination is required. Applications, along with all applicable fees, must be submitted prior to the application deadline and prior to taking the written examination.
**AFTERNOON MEMBER PEARL**

**Course – MP002**  
**Topic – Occlusion**  
*Protecting Our New Smile: Healthy Joints, Muscles & Occlusion*

Jeffrey Lineberry, DDS, AAACD  
1:00 pm – 1:45 pm  
CE Units: 1.0L  
AGD Subject Code: 180

**Educational Objectives:**  
1. Review the basics of muscle and joint anatomy along with how to do a basic exam of both  
2. Learn when and how we should be concerned about instability in the stomatognathic system  
3. Discover bite and occlusal clues that increase risk in case management

**AFTERNOON LECTURE**

**Course – A220**  
**Topic – Accreditation Case Type II**  
*Matching One or Two Indirect Restorations to Natural Dentition – A Focus of Accreditation Case Type II*

John Weston, DDS, FAACD  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 610

**Accreditation Recommended**

Accreditation Case Type II tests a clinician’s ability to match one or two indirect porcelain restorations to natural dentition. This particular restorative treatment may be one of the most difficult challenges in dentistry due to the demand put on the restorative team to duplicate surrounding natural teeth. This lecture focuses on techniques that assist the clinician and laboratory technician toward achieving success with this clinical challenge.

**Educational Objectives:**  
1. Learn restorative team clinical techniques and tips that promote success with this type of challenge  
2. Identify and understand Accreditation Case Type II criteria and train your esthetic eye to recognize the subtleties of Accreditation level results  
3. Learn factors involved to pass Case Type II including case selection, choice of materials, photography and dentist/laboratory technician communication

**DISCLAIMER:** The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

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**AFTERNOON LECTURE**

**Course – L221**  
**Topic – Implants**

Michael Sesemann, DDS, FAACD  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 610

A complete course description can be found at www.aacdconference.com once available.

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**AFTERNOON LECTURE**

**Course – L222**  
**Topic – Restorative**

Aldo Leopardi, DDS, MS  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 250

A complete course description can be found at www.aacdconference.com once available.

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**AFTERNOON LECTURE**

**Course – L223**  
**Topic – Implants**

Joseph Kan, DDS, MS, PhD  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 610

A complete course description can be found at www.aacdconference.com once available.
AFTERNOON LECTURE

Course – L224
Topic – Communication

Debra Engelhardt Nash
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 550

A complete course description can be found at www.aacdconference.com once available.

AFTERNOON LECTURE

Course – L225
Topic – Botox
Using Botulinum Toxin to Enhance the Ultimate Smile Design
Supported by Pacific Training Institute for Facial Aesthetics

Jan Roberts, DMD
Warren Roberts, DMD
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 130

The frame around a cosmetic smile design needs to be attractive and appropriate or it detracts from the work of art it surrounds. Conversely, when the frame is complimentary and congruent with the smile it encompasses, the overall result is enhanced. Botulinum toxin can be effectively used to enhance the overall result of cosmetic smile makeovers.

Educational Objectives:
1. Understand how micro, mini and macro esthetics all provide a frame for the teeth
2. Learn how the use of botulinum toxin in conjunction with cosmetic dental procedures can affect a better outcome than traditional cosmetic dental treatment alone
3. Learn how botulinum toxin can influence the final outcome of a smile design using case studies

AFTERNOON LECTURE

Course – L226
Topic – Practice Management
Seven Laws of Extremely Profitable Practice: From Debt to Financial Freedom
Supported by Blatchford Solutions

Christina Blatchford, DMD
William Blatchford, DDS
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 250

The Ultimate Debt-Free Dentist System by Blatchford, used can be yours. Mastering 100% proven strategies and metrics allows you to become a more efficient dentist with measured balance in your life in and out of your practice. It allows you to do much more of the dentistry you love and do it more efficiently. It dramatically improves your bottom line, quickly eliminates debt and frees you to have more fun when away from your practice.

Educational Objectives:
1. Maximize the delivery of your advanced AACD clinical skills
2. Significantly reduce your overhead right now
3. Create a net profit surge by learning how to uncover your patient’s dental wishes and easily convert them into results

AFTERNOON LECTURE

Course – L227
Topic – Restorative
Treating Esthetic Challenges with the Human Touch
Supported by GC America

Douglas A. Terry, DDS, AAACD
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 780

This three-hour presentation will encompass many facets of esthetic and restorative dentistry including: biomaterials selection, operative techniques and principles, diagnostic and communication concepts, the adhesive design concept, functional composite prototyping, digital technology, periodontal plastic surgical procedures and prosthetic guidelines for treatment of interdisciplinary cases. This presentation will emphasize the significance of using the human touch to achieve natural esthetics in restorative and prosthetic dentistry. In conclusion, a comparison of digital versus conventional design and fabrication of the single central will be illustrated.

Educational Objectives:
1. Learn how to select and integrate restorative materials and adhesive protocols with sound fundamental design principles for direct and indirect composite and ceramic restorations
2. Discover the difference of conventional and digital fabricated restorations
3. Understand the significance of using an interdisciplinary team approach while developing an appreciation for the basic building blocks for achieving perioesthetic excellence
AFTERNOON LECTURE
Course – L228
Topic – Restorative
Treatment and Concept of the Biological Tissue Adaptation (BTA) Technique

Kenji Tsubota, DDS
2:00 pm – 3:30 pm
CE Units: 1.5L
AGD Subject Code: 490

The biological tissue adaptation (BTA) technique is a novel restorative approach for alignment of the gingival margin. Gingival tissue is trimmed by gingivectomy and an overhanging restorative margin is established so that it has the same thickness as the contacting gingiva. The technique does not require flap surgery or ostectomy, which have the disadvantages of attachment loss, time-consuming procedures and patient burden. The technique has been published in The Journal of Cosmetic Dentistry 2017, Vol. 33(2): 38-48.

Educational Objectives:
1. Learn the procedure of the BTA technique
2. Understand the reasons why the BTA technique is successful
3. Understand the BTA concept to maintain the healthy tissue

AFTERNOON LECTURE
Course – L230
Topic – Practice Marketing
How to Create the Ultimate Internet Presence

Darren Seigel, JD
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 550

Learn exactly what it takes to have a fantastic Internet presence that attracts and converts patients at the highest levels. Mr. Seigel will teach, in layman’s terms, how to get Google to love your website, how to get your website to convert lookers to patients, and how to be ubiquitous in your area without spending a fortune. You will learn that you already have most of the tools you need. In this course you will learn how to use them!

Educational Objectives:
1. Learn to significantly increase your web traffic
2. Learn to maximize your conversions from the Internet
3. Learn to create a powerful and productive social media presence

AFTERNOON WORKSHOP
Course – W260
Topic – Restorative
Achieving AACD Quality Success with Composite Artistry

Jenine Arab O’Malley, DDS, AAACD
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 250

In order to create lifelike composite resin restorations, one must have the ability to implement internal characterization with the effective use of opaquers and tints. These are an invaluable adjunct to our restorative protocol, providing an efficient way to achieve polychromatic characterization, create incisal edge effects and mask a discolored tooth to yield imperceptible restorations.

Educational Objectives:
1. Understand material properties to have an appreciation of knowing what material to use where for attaining predictable esthetic results
2. Learn a simple approach of applying opaquers and tints to emphasize polychromatic and internal effects, including protocol for masking a discolored tooth
3. Understand smile design principles for creating the correct shaping, surface texture, and polishing in attaining remarkable restorations
AFTERNOON WORKSHOP

Course – W261
Topic – Composites
Stratification Techniques in Mastering Class IV Direct Restorations

Supported by Ivoclar Vivadent, Inc.
Attendance limited to 50

Scott Finlay, DDS, FAACD
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 250

Repeated: Thursday W251 9:15 am – 12:15 pm

Mastering direct restorations in the esthetic zone requires an intimate understanding of micro esthetics and the concepts of stratification. Replacing segments of tooth structure that harmonize and dissolve invisibly into the surrounding dentition is an invaluable tool for the clinician. In this workshop, participants will have the opportunity to apply the stratification technique using a state of the art, naturally shaded composite system, IPS Empress Direct, while focusing on Class IV restorations.

Educational Objectives:
1. Understand the concepts of stratification and the effects of light refraction related to tooth form, surface finish and translucency
2. Create a predictable formula for a polychromatic direct restoration
3. Understand preparation design for direct restorations

AFTERNOON WORKSHOP

Course – W263
Topic – Composites
Beautiful and Practical Anterior Restorations Using a Nanofilled Composite

Supported by Ultradent Products, Inc.
Attendance limited to 40

Jaimee Morgan, DDS
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 250

Repeated: Thursday W253 9:15 am – 12:15 pm

Working smarter, not harder is the key to successful anterior composite restorations. Often referred to as a secondary treatment option to porcelain; composite resins have not gotten the credit they deserve. Predictable, concise shade matching + simplified layering technique + time efficient placement = beautiful, durable and profitable dentistry. The step-by-step approach used in this hands-on course will provide you with the knowledge and experience you need to achieve remarkable results in your dental office quickly, efficiently and profitably using the latest state-of-the-art materials, methods and techniques.

Educational Objectives:
1. Learn to integrate exquisite optical dimension in your composite restorations.
2. Discover a simplified and logical method to shade matching
3. Achieve invisible margins and avoid intra-oral show through
AFTERNOON WORKSHOP

Course – W264
Topic – Materials
Conservative and Predictable Partial Coverage and Full Coverage Posterior Ceramics

Supported by 3M Oral Care
Attendance limited to 34

Parag Kachalia, DDS
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 610

This program will focus on evidence based preparation design for full coverage zirconia restorations and partial coverage glass ceramic restorations, as well as the proper cementation techniques surrounding these materials. Attendees will practice preparing models for these types of restorations and utilize various cementation protocols. In addition, participants will be given the opportunity to be exposed to a digital work flow from scanning to in office milling.

Educational Objectives:
1. Learn about advances in ceramic dentistry over the last five years
2. Learn the preparation design as it relates to new ceramics in the marketplace
3. Learn proper cementation techniques specific to each ceramic system

AFTERNOON WORKSHOP

Course – W265

Supported by Ultradent Products, Inc.
Attendance limited to 40

Newton Fahl, DDS
2:00 pm – 5:00 pm
CE Units: 3.0P

As Zirconium came onto the dental scene with such promise of strength, its aesthetic values lagged way behind. However, the new class of Zirconia materials allow practitioners to create strong restorations that are both aesthetic and conservative. This course will instruct attendees on how to use this monolithic material to create strong and beautiful restorations that rival the appearance of traditional glass ceramics.

Educational Objectives:
1. Discuss new aesthetic multi layered zirconia and its indications
2. Learn correct cementation protocols for zirconium restorations

AFTERNOON MEMBER PEARL

Course – MP003
Topic – Restorative
Evolution of Zirconium Restorations: From Aesthetic to Conservative

Troy Schmedding, DDS, AAACD
6:00 pm – 6:45 pm
CE Units: 1.0L
AGD Subject Code: 610

As Zirconium came onto the dental scene with such promise of strength, its aesthetic values lagged way behind. However, the new class of Zirconia materials allow practitioners to create strong restorations that are both aesthetic and conservative. This course will instruct attendees on how to use this monolithic material to create strong and beautiful restorations that rival the appearance of traditional glass ceramics.

Educational Objectives:
1. Discuss new aesthetic multi layered zirconia and its indications
2. Learn correct cementation protocols for zirconium restorations

A complete course description can be found at www.aacdconference.com once available.
The AACD’s peer-reviewed, award-winning *Journal of Cosmetic Dentistry (JCD)* is a stimulating forum for authors to share their knowledge with dentists, lab technicians, educators, students, and dental industry leaders around the world.

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Submissions can be uploaded to: http://mc.manuscriptcentral.com/aacdjcd

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This smile is not just a work of art, it’s a whole new new life!

The AACD Charitable Foundation’s Give Back a Smile program has restored the smiles of more than 1,600 survivors of domestic and sexual violence with help from AACD members like you.

At AACD 2018, bid on items in the silent auction, pull a great bottle of wine, participate in the Fine Art Show or attend the Give Back a Smile event. All proceeds go towards restoring survivors’ smiles and lives through the Give Back a Smile program.
If only there were two of you . . .

Attend more AACD 2018 lectures than physically possible by selecting the “Best Value” tuition option.

Best Value Tuition gets you the all-inclusive conference experience PLUS exclusive access to select recorded sessions from AACD 2018.* For only an additional $375 US (save 420!), you can attend more lectures than you physically have time for – some in person and others virtually, after the event!

When you register for AACD 2018, be sure to select the “Best Value” option at check out.

*For educators who permit session recording.
## Morning

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## Friday • April 20 • Courses at a Glance

### Afternoon

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Your Patient’s Case Could Be
On the Cover of the JOURNAL OF COSMETIC DENTISTRY!

We know that Journal of Cosmetic Dentistry (jCD) readers are completing exceptionally beautiful clinical cases and we want you to share them! Submit your original, documented, and well-photographed clinical cases for your patient to be considered for the Journal’s cover.

Educational clinical cases are preferred; please send us your very best work! Upon your submission’s acceptance, the jCD team will guide you on what to do next.

This is a chance to let your work shine!

Please send:

• 10-12 views of the before and after images and 5-7 technique shots. All photos must be 300 dpi high-resolution.

• Two brief paragraphs explaining the clinical and laboratory work (if applicable) that was completed.

• Three to four sentences stating why the treatment plan was chosen to complete the case.

Send your cover case submissions via a large file transfer service such as Dropbox or Hightail to publications@aacd.com.

The jCD looks forward to receiving your submissions!
**MORNING WORKSHOP**

**Course – AW300**

**Topic – Fellowship**

Fellowship Workshop for Accredited Members

Attendance limited to Accredited Members

Bradley J. Olson, DDS, FAACD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 780

In accordance with the AACD’s mission of education and excellence in cosmetic dentistry, Fellowship provides the highest level of achievement for AACD Accredited Members. There will be a brief discussion, with emphasis on examination criteria, using multiple cases as the participant guide.

This workshop will assist you with preparation for attaining the highest credential available to members in the Academy.

**Educational Objectives:**
1. Understand the Fellowship Protocol
2. Review successful and unsuccessful Fellowship cases
3. Review the evolution of the Accreditation criteria and learn how to objectively utilize this criteria in this examination process

**MORNING LECTURE**

**Course – A302**

**Topic – Accreditation Case Type IV**

Accreditation Case Type IV Lecture

Adamo Notarantonio, DDS, AAACD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 250

This lecture will discuss predictable techniques to create esthetic anterior composite restorations to help achieve Accreditation results. The lecture focuses on Class IV composite and the diastema closure. Shade selection, color mapping, preparation techniques, and composite layering techniques utilized in the creation of polychromatic restorations will be discussed. Finishing techniques to shape, contour, and polish composite restorations to mimic natural dentition will be reviewed.

**Educational Objectives:**
1. Learn a step-by-step technique to layer a composite restoration
2. Obtain tips to practice techniques on diagnostic models and plan the restoration prior to the clinical appointment
3. Understand a predictable technique to contour and polish a composite restoration that disappears into the natural tooth

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**MORNING LECTURE**

**Course – A303**

**Topic – Accreditation Case Type IV**

Accreditation Case Type IV Lecture

Brett Magnuson, DMD, AAACD

9:15 am – 12:15 pm

CE Units: 3.0L

AGD Subject Code: 138

This course teaches digital photography basics and focuses on case documentation for Accreditation. It will center on equipment and software options, camera settings, perfecting images for the AACD photography series, image capture and download, shade communication, lab communication, case presentations, creating a PowerPoint® presentation, and tips to maximize clinical success.

**Educational Objectives:**
1. Learn photography basics and equipment options and how to perfect images for the AACD Accreditation photography series
2. Manage RAW images, convert to JPEG, and create an AACD PowerPoint presentation for mentor communication
3. Learn how to trouble shoot the Big 3 (F stop, ISO and shutter speed) and how to manage light for optimal results

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Delegating the diagnostic wax-up without a clear understanding of the additive or subtractive nature of the restorative elements can lead to confusion and frustration at the time of tooth preparation. The ability to first work out the esthetic and functional parameters in a three dimensional way can help clarify and simplify restorative protocols as well as illuminate pathways for the sequencing of complex cases. This participatory course will focus on the diagnostic mock-up and assist the participant in making the transition from the design phase to the clinical application of a proposed treatment plan.

**Educational Objectives:**
1. Learn to apply the esthetic components of the proposed treatment plan via a diagnostic wax-up
2. Review and apply accepted principles of smile design, tooth arrangement and dental anatomy
3. Learn to use the diagnostic mock-up to create treatment previews and preparation guides

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### MORNING LECTURE

**Course – L306**  
**Topic – Airway/TMJ/Restorative**

Jeffrey M. Horowitz, DMD  
9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 730

A complete course description can be found at www.aacdconference.com once available.

### MORNING LECTURE

**Course – L307**  
**Topic – Digital Dentistry**

_Balancing Artistic and Digital: Full Mouth Rehabilitations_

Sung Bin Im, CDT, MDC  
Aram M. Torosian, CDT, MDC  
9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 610

This presentation will outline the comprehensive management of esthetic and implant rehabilitations from an artistic and digital standpoint to optimize the communication between the restorative dentist and the dental ceramist. This system for clinical and laboratory teamwork includes key concepts for effective communication, integration of CAD-CAM technology according to the ceramic selection and the fabrication and delivery of full arch implant supported Zirconia.

**Educational Objectives:**
1. Learn superior communication strategies between the clinician and ceramist for predictable results
2. Learn the various CAD/CAM approaches for restoring complex and esthetic rehabilitations
3. Understand esthetic guidelines and the fabrication techniques of all ceramic restorations including advanced clinical and technical aspects for both tooth and gingival shaded ceramic components

A complete course description can be found at www.aacdconference.com once available.
Friday • April 20

MORNING LECTURE

Course – L308
Topic – Ethics

Eight Proven Steps to Hear a YES More Often in Your Consultations

Ashley Latter
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 550

Repeated: Friday W365 2:00 pm – 5:00 pm

Would you like to ethically get more patients saying yes to your treatment plans? If so, then attending this course by Ashley Latter’s is a MUST. Ashley has delivered over 25,000 hours of communication training to the dental world—more than any other dental coach on the planet—and this course will draw from his legendary two-day Ethical Sales & Communication Program.

By the end of this course, attendees will have learned the eight proven steps to ethically get more patients saying yes to treatment plans.

Educational Objectives:
1. Learn a structured approach to asking questions so that you can create more opportunities
2. Communicate in a manner that excites that patients to take action
3. Overcome patients price objections to create a win-win

MORNING LECTURE

Course – L309
Topic – Practice Marketing

Essential Online Marketing Strategies to Attract New Patients

Supported by BirdEye

Leonard Tau, DMD
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 550

A patient’s journey begins with a Google search. In order to be found, you need to be at the top of the search results. There are many methods to become more credible and more visible in a Google search. Online reviews, website design, search engine optimization (SEO), Google Adwords, social media and blogging are just some of the ways to differentiate yourself and gain trust from not only Google but also the most important person, the prospective patient.

Participants are encouraged to bring their own laptop or tablet for a more interactive program.

Educational Objectives:
1. Learn how to attract more patients by getting to the top of a Google search
2. Learn why online reviews are the easiest and most effective way to get on page one of Google search results
3. Learn the basic elements of PPC and SEO

MORNING LECTURE

Course – L310
Topic – Orthodontics

Moving Teeth to Help Achieve Optimum Aesthetic Results

Supported by Six Month Smiles

Brooks Haney, DDS
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 370

When tooth position is the problem, tooth movement is the solution. During this presentation, you will learn how you can offer a conservative, cosmetic, minimally invasive, short-term treatment option for your adult patients with crooked or misaligned teeth. This alternative to traditional treatment options such as crowns and veneers can be used in conjunction to your restorative treatment. Utilizing proven orthodontic principles, general practitioners can deliver this treatment option with ease, confidence and predictability.

Educational Objectives:
1. Describe the concept and case selection for general practitioner short term orthodontics
2. Learn the essentials of case selection, including who qualifies and is a candidate for cosmetic tooth alignment
3. Review clinical cases treated with CONFIDEX™

MORNING LECTURE

Course – L311

Supported by MicroDental Laboratories

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code:

A complete course description can be found at www.aacdconference.com once available.
### MORNING WORKSHOP

#### Course – W350
**Topic – Polishing**

**The Art of Polishing: Strength, Longevity and Beauty**

Supported by Cosmedent, Inc.

Attendance limited to 50

K. William “Buddy” Mopper, DDS, FAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 250

Most workshops run out of time before the final polishing stage which is one of the most important steps to completing a successful restoration. In this must-see course, you will learn how to polish to a high gloss on microfill, nanofill, lithium disilicates, zirconia and CAD/CAM ceramics. Join Dr. Mopper and learn how to achieve a long-lasting final polish that is biologically compatible to the soft tissue. Dr. Mopper will teach you everything you need to know about polishing every significant dental restorative.

**Educational Objectives:**
1. Achieve esthetic results that will last for many years
2. Learn techniques to polish microfill and nanofill to a shine that will amaze you and your patients
3. Create an incredible polish on lithium disilicates, zirconia and CAD/CAM ceramics in minutes

#### Course – W351
**Topic – Composites**

**Direct Posterior Composites: Balancing Aesthetics, Efficiency & Performance**

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

Michael R. Sesemann, DDS, FAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 250

Repeated: Friday W361 2:00 pm – 5:00 pm

Predictability and long-term success of posterior composite restorations continue to be a primary concern for many practitioners due to technique sensitive steps required for proper placement. New advancements in resin and photo-polymerization technologies allow us to simplify these procedures without compromising quality. This workshop will focus on proper adhesion protocols and the establishment of proper form and function while meeting the esthetic demands of today’s patients.

**Educational Objectives:**
1. Understand proper adhesion protocol and application techniques
2. Understand the spectrum of indications for new bulk-fill resin composite materials
3. Understand proper placement techniques to achieve optimum contacts and anatomy

#### Course – W353
**Topic – Restorative**

**The Ceramic Blend Factors**

Supported by Ivoclar Vivadent, Inc.

Attendance limited to 50

James Klim, DDS, AAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 250

Repeated: Friday W363 2:00 pm – 5:00 pm

One of the incredible values of in-office CAD/CAM dentistry is control over choosing and customizing our ceramic restorations. This becomes very beneficial when we address restorations in the smile zone. This class will provide a dependable step-by-step sequence and simulated hands-on experience for blending ceramic restorations.

**Educational Objectives:**
1. Learn how to choose ceramic translucency and shade using the e.max Shade Navigational App
2. Review preparation style options to optimize ceramic blending
3. Understand how to use cement try-in paste to finalized cementation resin choice

#### Course – W354
**Topic – Composites**

**Elements of Composite Artistry: Your Path to Excellence**

Supported by Shofu Dental Corporation

Attendance limited to 30

Frank Milnar, DDS, AAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 250

This course is an interactive hands-on experience focused on teaching vital guiding principles and techniques to achieve excellence with direct composite. Attendees will learn practical skills to treatment plan and create predictable restorations that maintain quality, create value and improve productivity. They will also understand esthetic concepts and learn polishing techniques that exceed patient expectations.

**Educational Objectives:**
1. Learn essential concepts and techniques to create natural esthetics
2. Understand the principles of layering and shading required to create true color esthetics
3. Practice various finishing and polishing techniques to achieve ideal surface gloss and surface texture
## MORNING WORKSHOP

**Course – W355**

Supported by Ultradent Products, Inc.

**Newton Fahl, DDS**

Attendance limited to 40

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 250

A complete course description can be found at www.aacdconference.com once available.

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## AFTERNOON MEMBER PEARL

**Course – MP004**

**Topic – Whitening**

**Zero Sensitivity Bleaching**

**Marty Zase, DMD, AAACD**

12:00 pm – 12:45 pm

CE Units: 1.0L

AGD Subject Code: 780

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What is the biggest problem with tooth whitening? Sensitivity! Bleaching with zero sensitivity really is possible. This presentation will explain all of the steps, materials and techniques necessary, including using a pre-whitener and specially designed custom trays, to achieve pain-free whitening with both in-office power bleaching and take home trays.

**Educational Objectives:**
1. Learn how to do zero sensitivity bleaching both at home and in office
2. Learn how to decide whether to use daytime or night-time tray bleaching
3. Learn how to secure patient compliance to get the best bleaching results

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## AFTERNOON LECTURE

**Course – A301**

**Topic – Fellowship**

**Fellowship Calibration**

Attendance limited to Fellowship Examiners

**Bradley J. Olson, DDS, FAACD**

12:15 pm – 1:45 pm

CE Units: 1.50L

AGD Subject Code: 780

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Fellowship Examiners must attend this calibration in order to maintain examiner status.

**Educational Objectives:**
1. Inform, analyze and calibrate Fellowship Examiners to current standards
2. Evaluate and test Fellowship cases
3. Review the evolution of the Accreditation criteria and learn how to objectively utilize this criteria in this examination process

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## AFTERNOON MEMBER PEARL

**Course – MP005**

**Topic – Preparation Guidelines**

**Preparation Guides: Are You Prepping Too Much or Not Enough?**

**Zachary Sisler, DDS**

1:00 pm – 1:45 pm

CE Units: 1.0L

AGD Subject Code: 250

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Preparing anterior teeth for esthetic restorations can be a daunting task for any clinician. If you’re always wondering “Did I prep too much or not enough?” this course is for you. By using a simple preparation guide, you can decrease the fear of the prep appointment while improving the patient experience. This course will outline different preparation guides and techniques to help clinicians visualize the space needed for restorative material thickness.

**Educational Objectives:**
1. Learn how to fabricate preparation guides from a diagnostic wax-up
2. Discuss the predictability that can be achieved from providing optimal reduction for the laboratory
3. Discover the beautiful esthetics that can be achieved in the final restorations
**AFTERNOON**

**WORKSHOP**

**Course – AW320**
**Topic – Accreditation Case Type IV**
**Class IV Composite Resin Accreditation Workshop**

Materials Supported by Bisco

Attendance limited to 30

Adamo Notarantonio, DDS, AAACD

2:00 pm – 5:00 pm

CE Units: 3.0P

AGD Subject Code: 250

This hands-on workshop will help prepare participants to achieve Accreditation results with direct resins. Using a model, the participant will learn a predictable technique to restore a Class IV composite restoration to mimic the natural tooth. Tints and opaques will be used where necessary to help achieve a polychromatic restoration.

**Educational Objectives:**
1. Use a lingual matrix to establish the lingual contour and incisal edge position
2. Learn how to layer the composite resin to achieve a natural, life-like restoration
3. Be able to predictably contour and polish a restoration to natural tooth contour

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**AFTERNOON**

**WORKSHOP**

**Course – AW321**
**Topic – Accreditation**
**The Diagnostic Wax-Up – Dental Anatomy and Smile Design**

Attendance limited to 29

Betsy Bakeman, DDS, FAACD

2:00 pm – 5:00 pm

CE Units: 3.0P

AGD Subject Code: 780

Repeated: Friday AW304 9:15 am – 12:15 pm

Delegating the diagnostic wax-up without a clear understanding of the additive or subtractive nature of the restorative elements can lead to confusion and frustration at the time of tooth preparation. The ability to first work out the esthetic and functional parameters in a three dimensional way can help clarify and simplify restorative protocols as well as illuminate pathways for the sequencing of complex cases. This participatory course will focus on the diagnostic mock-up and assist the participant in making the transition from the design phase to the clinical application of a proposed treatment plan.

**Educational Objectives:**
1. Learn to apply the esthetic components of the proposed treatment plan via a diagnostic wax-up
2. Review and apply accepted principles of smile design, tooth arrangement and dental anatomy
3. Learn to use the diagnostic mock-up to create treatment previews and preparation guides

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**AFTERNOON WORKSHOP**

**Course – AW322**  
**Topic – Photography**  
*Photography Hands-On Workshop for Accreditation Documentation*

Attendance limited to 48

Brett Magnuson, DMD, AAACD  
2:00 pm – 5:00 pm  
CE Units: 3.0P  
AGD Subject Code: 138

This course is recommended for Members in the Accreditation Process (MIP’s).

Recommended lecture • A302 • Friday, 9:15 am – 12:15 pm

This course is designed to teach participants basic camera operation and case documentation. Techniques for improving the quality and consistency of clinical photography will be demonstrated. Proper framing of the AACD photo series, capturing images, downloading images to a computer, converting files, creating a PowerPoint® presentation, and copying images to a USB jump drive for submission will be practiced. Accredited Members will be on-hand and computers will be provided.

Loaner cameras will be available and participants are encouraged to reserve purchase until the completion of this course.

Participants may bring a camera and flash they know how to operate, that is specifically designed for intra-oral photography. Participants must bring (1) GB memory card, (1) compressed air, (1) USB jump drive, photographic mirror, clear plastic lip retractors, gloves, and a small flashlight.

**Educational Objectives:**
1. Learn photography basics and equipment options and how to perfect images for the AACD Accreditation photography series
2. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication
3. Learn how to trouble shoot: Understand the Big 3 (F stop, ISO and shutter speed) and how to manage light for optimal results

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**AFTERNOON LECTURE**

**Course – L323**  
**Topic – Smile Design**  
*The Geometry of Beauty*

Fiorin Cofar, DDS  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 780

This course will include an overview of how digital technologies are impacting the dental industry and how these technologies can enhance an analog workflow. For example, the presenter will discuss the SKYN concept and how designs using natural morphology can be enhanced with CAD-CAM’s ability to copy. Also included in the discussion: a clinical approach to smile design basics; 3D printing from library printed designs to the digital alveolar model; a 3D staining technique for monolithic restorations; digital synapses and options for orthodontic and surgical integration.

**Educational Objectives:**
1. Understand how to concept and implement a digital cone  
2. Treatment plan integrating both digital and analog workflows  
3. Understand how CAD-CAM allows for interdisciplinary integration

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**AFTERNOON LECTURE**

**Course – L324**  
**Topic – Smile Design**

Brian LeSage, DDS, FAACD  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 780

A complete course description can be found at www.aacdconference.com once available.

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**AFTERNOON LECTURE**

**Course – L325**  
**Topic – Airway/TMJ/Restorative**

Jeffrey M. Horowitz, DMD  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 730

A complete course description can be found at www.aacdconference.com once available.
AFTERNOON LECTURE
Course – L326
Topic – Prep/Seat Veneers
Critical Perspective on Aesthetic, Science and Longevity of Veneers
Carlos de Carvalho, DDS, PHD
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 610

From a research perspective, a series of biologically-oriented principles have accumulated over the last several decades, making resin bonding more predictable and reliable. This presentation will enable the participants to learn about state-of-the art methods, which they will apply in their clinical routine, including an established scientific approach to a complete protocol for the luting and preparing of porcelain laminate veneers.

Educational Objectives:
1. Select the best design based on the fundamentals of tooth preparation
2. Determine which cement to choose
3. Establish a clinical routine based on established scientific approaches

AFTERNOON LECTURE
Course – L327
Topic – Pink Esthetics
Management of Gingival Ceramics: Creating a Balance Between Implant Restoration and Nature
Jungo Endo, RDT
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 690

Traditionally, excessive use of tooth colored ceramics and a limited utilization of soft-tissue colors resulted in an unaesthetic outcome for partially and edentulous patients with implant rehabilitations. Using both tooth and soft tissue colored ceramics allows for a more desirable esthetic outcome by mirroring preexisting soft and hard tissue and by taking into account lip support and loss of biological tissues as well. Today, patients’ high esthetic demands require us to give restorations a more natural look with proper esthetic contours. In this lecture, Jungo Endo, RDT will explain possible problems you may encounter in highly esthetic demanding cases and how to solve them.

Educational Objectives:
1. Learn how to achieve life-like implant restoration with gingival porcelain
2. Learn how to take correct shade from natural gingiva and how to communicate that information to dentists
3. Learn how to control the value, color and translucency of gingival ceramics with complex cases

AFTERNOON LECTURE
Course – L329
Topic – Periodontics
Mission Possible: The End Game for Perio
Supported by Perio Protect
Tanya Dunlap, PhD
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 492

Patients struggle with gum disease because brushing, rinsing and flossing don’t get deep enough and because antibiotics have limited effects on pathogens. When prescription tray delivery of a low concentration of hydrogen peroxide gel is added to the treatment, patients have a new chance to arrest the disease. This course reviews the science, case study application, implementation and revenue potential of the tray therapy. Come to learn how easy it is to get better results for your patients and your practice.

Educational Objectives:
1. Differentiate the benefits and limitations of antibiotics vs peroxides for gum disease treatment
2. Identify patients who can benefit from prescription tray therapy
3. Evaluate protocols to incorporate localized antibiofilm therapies into existing treatment plans

AFTERNOON LECTURE
Course – L330
Topic - Smile Design
Using Thermal Fillers to Enhance the Ultimate Smile Design
Supported by SoftFil MicroCannulas
Warren Roberts, DMD
2:00 pm – 5:00 pm
CE Units: 3.0L
AGD Subject Code: 780

This course will review how dermal fillers are used to enhance the complete smile design. The diagnosis for dermal filler use and the patient consult will be presented using the new FACETEC software technology. Three separate appointments using the before & after functions will enable you to create the ideal rejuvenation with only the dental team and the patient aware of the subtle procedures. To achieve ideal patient care, the various injection techniques will be presented, including the new SoftFil ‘butterfly’ injection system.

Educational Objectives:
1. Learn to understand the proper diagnosis of facial rejuvenation and when, how and why to use dermal fillers
2. Learn to use the ultimate software to diagnose and have instantaneous before and after photographs
3. Learn current injection techniques, including the use of the SoftFil injection guide for ultimate patient care
**AFTERNOON LECTURE**

Course – L331  
Topic – Restorative  
*How to Achieve Predictable Success in Cosmetic and Restorative Dentistry*

Supported by GC American

Wynn Okuda, DMD, FAACD  
2:00 pm – 5:00 pm  
CE Units: 3.0L  
AGD Subject Code: 780

**Educational Objectives:**
1. Learn about the “Axioms of Success” to create a successful cosmetic practice  
2. Understand the latest in Smile Design concepts to meet the high demand of the current cosmetic patient  
3. Learn how to use state-of-the-art in material science to attain predictable esthetic success

**AFTERNOON LECTURE**

Course – L332  
Topic – Domestic Violence  
*How to Differentiate Yourself in the Community by Doing the Right Thing*

John Sullivan, DDS, AAACD, Moderator  
Lisa Fitch, CAE, Moderator  
2:00 pm – 3:30 pm  
CE Units: 1.5L  
AGD Subject Code: 156

**Educational Objectives:**
1. Learn what the GBAS Program is all about  
2. Learn how supporting GBAS can differentiate your practice from your competition  
3. Discover opportunities to support the foundation that fit your practice philosophy

**AFTERNOON WORKSHOP**

Course – W360  
Topic – Resins  
*Composite Veneering: Layering, Contouring and Polishing for Incredible Results*

Supported by Cosmedent Inc.

Dennis Hartlieb, DDS, AAACD  
2:00 pm – 5:00 pm  
CE Units: 3.0P  
AGD Subject Code: 250

**Educational Objectives:**
1. Understand proper adhesion protocol and application techniques  
2. Understand the spectrum of indications for new bulk-fill resin composite materials  
3. Understand proper placement techniques to achieve optimum contacts and anatomy

**AFTERNOON WORKSHOP**

Course – W361  
Topic – Composites  
*Direct Posterior Composites: Balancing Aesthetics, Efficiency & Performance*

Supported by Ivoclar Vivadent Inc.

Michael R. Sesemann, DDS, FAACD  
2:00 pm – 5:00 pm  
CE Units: 3.0P  
AGD Subject Code: 250

Repeated: Friday W351 9:15 am – 12:15 pm

**Educational Objectives:**
1. Understand proper adhesion protocol and application techniques  
2. Understand the spectrum of indications for new bulk-fill resin composite materials  
3. Understand proper placement techniques to achieve optimum contacts and anatomy
One of the incredible values of in-office CAD/CAM dentistry is control over choosing and customizing our ceramic restorations. This becomes very beneficial when we address restorations in the smile zone. This class will provide a dependable step-by-step sequence and simulated hands-on experience for blending ceramic restorations.

**Educational Objectives:**
1. Learn how to choose ceramic translucency and shade using the e.max Shade Navigational App
2. Review preparation style options to optimize ceramic blending
3. Understand how to use cement try-in paste to finalized cementation resin choice

Would you like to ethically get more patients saying yes to your treatment plans? If so, then attending this course by Ashley Latter’s is a MUST. Ashley has delivered over 25,000 hours of communication training to the dental world—more than any other dental coach on the planet—and this course will draw from his legendary two-day Ethical Sales & Communication Program. By the end of this course, attendees will have learned the eight proven steps to ethically get more patients saying yes to treatment plans.

**Educational Objectives:**
1. Learn a structured approach to asking questions so that you can create more opportunities
2. Communicate in a manner that excites that patients to take action
3. Overcome patients price objections to create a win-win

Get re-inspired and recharged as Dr. Pam Marzban shares her story and lessons she learned along the way to help you redefine a clear vision and create strategic goals to keep your business thriving. Learn how to be a better leader and how to hire team members that are the right fit for you. Sharpen your delegation skills to increase production and teach your team accountability for a collaborative approach towards success.

**Educational Objectives:**
1. Discover an approach for creating an empowering practice vision and strategic goals
2. Refine a system for locating and inspiring people that are the right fit for you
3. Learn the who, the how and the what to delegate and empower your team to have ownership of their responsibilities
You could win an all-expense paid trip to AACD 2018 in Chicago!

During the AACD Member-Get-a-Member Drive, each time a colleague you refer becomes an AACD member, you increase your chances of being selected for one of our fabulous prizes, including an all-expense paid trip to AACD 2018 in Chicago (a $3,000 value)!

To elevate your clinical skills, you need to get your hands on . . .

• Enhance your clinical performance
• Offer your patients better and more predictable results
• Tackle your next big case with confidence
• Get the hands-on experience you need

Upcoming AACD Continuum Courses:
February 1-2, 2018 | Anterior Esthetics Workshop with Michael R. Sesemann, DDS, FAACD
March 8-9, 2018 | Seamlessly Replacing a Missing Tooth in the Esthetic Zone with Elizabeth M. Bakeman, DDS, FAACD

Visit AACD.com/continuum for more information.
**Morning**

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### Saturday · April 21 · Courses at a Glance

#### Afternoon

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MORNING LECTURE

Course – A400
Topic – Accreditation Case Type V
Smile Makeovers Using Composite Bonding: Techniques for Accreditation Case Type V
Corky Willhite, DDS, FAACD
9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 250

Educational Objectives:
1. Layer resins, tints and opaquers to achieve natural translucency and color blending
2. Learn contouring and polishing techniques for a beautifully natural finish
3. Identify strategies to minimize your time and stress treating multiple-tooth cases (especially for Accreditation)

DISCLAIMER: The American Board of Cosmetic Dentistry® does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

ALL-DAY WORKSHOP

Course – AW401
Topic – Accreditation Case Type V
Accreditation Case Type V Hands-On Workshop
Materials Supported by Shofu Dental Corporation
Brian LeSage, DDS, FAACD
Frank Milnar, DDS, AAACD
9:15 am – 5:00 pm
CE Units: 6.0P
AGD Subject Code: 250

Breaks for lunch • 12:15 pm - 2:00 pm

Esthetic outcomes are limited only by a clinician’s imagination. In this course, you will learn composite mirroring skills. Using composite with various layering techniques, you will be able to build in polychromicity, incisal edge halo and incisal translucency. Additional skills that will be demonstrated include: microesthetic principles, such as secondary and tertiary anatomy and how to attain the appropriate finish, polish and luster.

Educational Objectives:
1. Train and calibrate your visual perception of polychromicity, incisal halo, and incisal effects that need to be replicated by using a unique model
2. Learn to use the model as your guide to mirror line angles, outline form, primary, secondary, and tertiary anatomy
3. Practice finishing and polishing of composites
MORNING LECTURE

Course – L402

Topic – Implants

Enhancing Implant Diagnosis: Surgical and Restorative Outcomes Using the Latest Technologies

David Little, DDS

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 690

All Attendees Intermediate Clinical

Implant dentistry can enhance the quality of our patients’ lives, whether replacing a single tooth or an entire edentulous arch; advancements in technology such as CBCT, planning software and CAD/CAM allow us to virtually develop a restorative driven treatment plan that produces predictable results.

Educational Objectives:
1. Understand diagnosis and treatment planning using CBCT and planning software
2. Learn impression techniques, including digital technology and digital dentures
3. Learn restorative techniques including immediate provisionalization and impressions

MORNING LECTURE

Course – L403

Topic – Esthetics

White and Pink Esthetics in Restorative and Implant Dentistry

Eric Van Dooren, DDS
Victor Clavijo, DDS, MS, PhD

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 690

Repeated: Saturday L421 2:00 pm – 5:00 pm

All Attendees Intermediate Clinical

Integrating white and pink esthetics is paramount for designing a smile that fits the patient’s functional and emotional needs. This course will instruct attendees on esthetic diagnostic tools, treatment planning and interdisciplinary communication, soft tissue management, and new trends in esthetic implant treatments to ensure that final outcomes meet the patient’s esthetic expectations. The protocol and techniques proposed will improve the diagnosis, interdisciplinary communication and predictability of esthetic rehabilitations.

Educational Objectives:
1. Implement Digital Dynamic Documentation into their treatment planning and interdisciplinary communication
2. Select and combine different restorative modalities to fit patient needs and expectations
3. Achieve an ideal finish and maintain beautiful results with proper occlusion and retention

MORNING LECTURE

Course – L404

Topic – Orthodontics

Minor Tooth Movement Meets Cosmetic Dentistry: How to Make the Marriage Last

Brian Gray, DDS

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 370

Dentist Foundational Non-Clinical Clinical

Nearly every cosmetic dental patient in your practice may benefit from minor orthodontic treatment. This high-energy three-hour presentation will cover how and when to perform minor tooth movement in conjunction with your esthetic restorative care. Dr. Gray will discuss conditions, treatment options and outcomes of patients you see every day. Make minor teeth movement a simple, reliable cornerstone in your armamentarium on your journey to Accreditation. Incorporate minor tooth movement as a standard of care in your practice today.

Educational Objectives:
1. Learn about the different Minor Tooth Movement systems available
2. Identifying proper case selection and treatment planning for cosmetic restorative cases
3. Achieve an ideal finish and maintain beautiful results with proper occlusion and retention
Course – L405
Topic – Interdisciplinary Care

Creating Predictable and Beautiful Ceramic Restorations “From soup to nuts – an interdisciplinary modular and collaborative approach between the patient, dentist and laboratory technician”

Jack Ringer, DDS, FAACD
Erik Haupt, FAACD

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 780

Educational Objectives:
1. Understand the dynamics necessary to develop an intimate and successful working relationship between the dentist and laboratory technician
2. Understand the sequential protocol required for the dentist and laboratory technician to follow in order to create predictable ceramics
3. Understanding how to determine which material and or techniques to utilize for a given clinical situation

Course – L406
Topic – Biomimetic Layering

Biomimetic Layering Technique

Edris Rasta

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 780

This presentation will analyze nature and materials that we use daily to mimic nature. It will include an explanation of the biomimetic layering technique developed by observing nature. Attendees will understand the mechanics of occlusion, how to choose the right techniques and materials including ingots, as well as learn shade determination tips and tricks.

Educational Objectives:
1. Learn how to mimic nature using ceramics and a biomimetic layering technique

Course – L407
Topic – Practice Marketing

Effective Marketing and Practice Management Tips from the North, East, West and South

William Dorfman, DDS, FAACD
Debra Gray King, DDS, FAACD
Larry Rosenthal, DDS, AAACD
Dennis Wells, DDS, AAACD

9:15 am – 12:15 pm
CE Units: 3.0L
AGD Subject Code: 550

This program is for the whole team and will feature each speaker sharing some of their most valuable and effective marketing and practice management tips. Panelists have almost 150 years of combined experience and hail from four different parts of the country.

Educational Objectives:
1. Learn powerful marketing tips that can be implemented immediately
2. Discover innovative gold plated customer service tips
3. Learn how to own social media in your city
### MORNING LECTURE

**Course – L408**
**Topic – Practice Marketing**

*The Preeminent $2M++ Practice*

Supported by CareCredit

**Gary Kadi**

9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 550

Get the dental edge on your colleagues! Turn your payroll into a profit center. Understand how to develop a total team 5-step case acceptance system. Train your assistants and hygienists to get to the emotional why behind patients’ true motivation. Understand how to have leading data pushed to your smart phone so you can measure, monitor and direct your team in real-time.

**Educational Objectives:**
1. Learn how to engage the patient so they demand treatment and want to pay for it
2. Learn how to compete against corporate machines
3. Learn how to reduce chair-side hours and increase collections with less stress

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**Course – L410**
**Topic – Treatment Planning**

*Interdisciplinary Dentistry: The Restorative Quarterback*

Supported by DMG America

**Elliot Mechanic, DDS, BSc**

9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 780

The restorative dentist serves as the quarterback when establishing a comprehensive dental treatment plan. Spectacular esthetic results can be achieved by allowing the patient’s face to dictate the treatment. The restorative dentist, orthodontist and other team members work together to achieve long lasting, esthetic, maintainable results that satisfy patient’s expectations. Topics include facially generated treatment planning, orthodontic case setup, improving communication skills with the patient and team members, altering tissue levels, the art of temporization and creatively cutting treatment time from years to months.

**Educational Objectives:**
1. Implement effective interdisciplinary treatment planning
2. Understand the orthodontic case setup
3. Learn smile design and how to achieve facial changes through creative temporization

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**Course – L411**
**Topic – Esthetics**

*Contemporary Concepts in Cosmetic Dentistry*

**Salvatore Lotardo, DDS, AAACD**

9:00 am – 12:00 pm  
CE Units: 3.0L  
AGD Subject Code: 780

This course is an introduction to cosmetic dentistry for team members and will cover topics including the AACD global, macro, micro and pink analysis systems, smile design, contemporary treatment modalities used in comprehensive cosmetic dentistry, materials, technology and AACD Accreditation. After taking this course, team members will be able to better communicate with patients and support their doctors in their cosmetic practices.

**Educational Objectives:**
1. Learn elements of smile design and treatment options
2. Collect diagnostic data with questionnaire/analysis checklist
3. Understand the AACD Accreditation process, protocols and case types

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### MORNING LECTURE

**Course – L409**
**Topic – Materials**

*Dental Assistant Products Showcase*

**Shannon Pace Brinker, CDA, CDD**

9:15 am – 12:15 pm  
CE Units: 3.0L  
AGD Subject Code: 010

Any assistant who desires the most current, up-to-date information on the latest dental products and their application should plan to attend this course. Shannon will guide you through the most current information available on today’s popular esthetic materials and the world’s best manufacturers will provide their products and materials to be evaluated. Best of all, you leave with each product demonstrated – valued at more than $1000 worth of samples. Share ideas with other Assistants! Evaluate new products and techniques that will benefit your practice.

**Educational Objectives:**
1. Learn what materials work best and why
2. Learn how to embrace the digital world
3. As assistants, learn how can we be efficient and effective using these dental products
MORNING WORKSHOP

Course – W450
Topic – Veneers
Creating Incisal Translucency in Your Composite Veneers

Supported by Cosmedent, Inc.
Attendance limited to 50

Robert Margeas, DDS
9:15 am – 12:15 pm
CE Units: 3.0P
AGD Subject Code: 250

This course will teach you how to create incisal effects that can mimic a natural tooth, using a new nano composite and microfill composite. You will learn how to rival porcelain for long term results. Let the beauty of translucency take your restoration from acceptable to exceptional.

Educational Objectives:
1. Use a nanocomposite for strength and opacity
2. Use tints to create special effects
3. Learn a finishing and polishing technique that creates surface texture that can rival porcelain

MORNING WORKSHOP

Course – W451
Topic – Restorative
An Adhesive Design Concept: The Inverse Injection Composite Layering Technique

Supported by GC America
Attendance limited to 36

Douglas A. Terry, DDS, AAACD
9:15 am – 12:15 pm
CE Units: 3.0P
AGD Subject Code: 250

This three hour hand’s-on presentation will review a novel indirect/direct injection technique that adds a new dimension to the restorative process. This inverse injection composite layering technique provides a precise and predictable method for translating a diagnostic wax-up or a pre-existing diagnostic model into composite restorations by mixing various hues and opacities of highly filled flowable materials. There are a myriad of applications for this technique using an Adhesive Design Concept described in Dr. Terry’s latest book “Restoring with Flowables.”

Educational Objectives:
1. Discover a predictable and precise method for developing anterior composite veneers
2. Understand and explore the significance of color mixing for creating polychromatic lifelike restorations
3. Learn opaquing, tinting, finishing and surface texture techniques to create natural light reflection and obtain an undetectable restoration

MORNING WORKSHOP

Course – W454
Topic - Veneers
Mastering the Restoration of a Class IV Fracture and a Direct Composite Veneer Build

Supported by KaVo Kerr
Attendance limited to 25

Joyce Bassett, DDS, FAACD
9:15 am – 12:15 pm
CE Units: 3.0P
AGD Subject Code: 250

Repeated: Saturday W464 2:00 pm – 5:00 pm

Develop artistic capabilities by training your eyes to see the different dimensions of color when evaluating an anterior tooth. Then learn which opacities and thickness to use in each area to be reconstructed and learn how to incrementally layer a new composite. You will restore both a class IV and build a direct composite veneer and create a morphologically precise undetectable restoration. BRING YOUR LOOPS Posterior bulk fill technology will be demonstrated.

Educational Objectives:
1. Train your eyes to see color, line angles, reflective surface, shape and form in the adjacent tooth that is being replicated
2. Learn how to layer the different opacities of a new composite and make a fracture line disappear
3. Learn opaquing, tinting, finishing and surface texture techniques to create natural light reflection and obtain an undetectable restoration

MORNING WORKSHOP

Course – W455

Supported by Ultradent Products, Inc.
Attendance limited to 40

Newton Fahl, DDS
9:15 am – 12:15 pm
CE Units: 3.0P
AGD Subject Code: 610

A complete course description can be found at www.aacdconference.com once available.
SATURDAY • APRIL 21

**MORNING WORKSHOP**

**Course – W456**

**Topic – Composite Bonding**

*Getting to the Finish Line: Accuracy, Consistency & Speed*

Supported by Ultradent Products, Inc.

Attendance limited to 30

Todd Snyder, DDS, FAACD

9:15 am – 12:15 pm

CE Units: 3.0P

AGD Subject Code: 250

Repeated: Saturday W466 2:00 pm – 5:00 pm

The ability to quickly and accurately replicate tooth structure with composite bonding, takes a lot of practice. This program will provide many technique tips for utilizing a beautiful new composite system to quickly create natural looking restorations that consistently and effortlessly blend into the dentition. Some of the topics to be discussed will include shade selection, preparation design, templates, diastema closures, texture and polishing.

**Educational Objectives:**

1. Learn how to accurately color match composite to tooth structure
2. Learn placement techniques to speed up the bonding procedure
3. Learn finishing techniques to consistently reproduce surface texture & polish

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**AFTERNOON LECTURE**

**Course – L420**

**Topic – Implants**

*Implant Solutions for the Edentulous Patient*

David Little, DDS

2:00 pm – 5:00 pm

CE Units: 3.0L

AGD Subject Code: 690

The edentulous population continues to grow domestically as well as globally. This market has been underserved for many years, and patients have had to adapt to ill-fitting dentures. Thanks to advances in technologies and techniques, dental professionals are now able to provide predictable solutions to increase function, form, and esthetics. These solutions will enhance the quality of life of a fully edentulous patient. This presentation will discuss implant solutions for the edentulous patient.

**Educational Objectives:**

1. Learn techniques for digital denture technology including impressions and CAD-CAM try in
2. Learn to use planning software to diagnosis and treatment plan for the edentulous patient from implant retained soft tissue supported to implant retained implant supported solutions
3. Learn proper abutment and attachment selection and pick up techniques

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**AFTERNOON LECTURE**

**Course – L421**

**Topic – Esthetics**

*White and Pink Esthetics in Restorative and Implant Dentistry*

Eric Van Dooren, DDS

Victor Clavijo, DDS, MS, PhD

2:00 pm – 5:00 pm

CE Units: 3.0L

AGD Subject Code: 690

Integrating white and pink esthetics is paramount for designing a smile that fits the patient’s functional and emotional needs. This course will instruct attendees on esthetic diagnostic tools, treatment planning and interdisciplinary communication, soft tissue management, and new trends in esthetic implant treatments to ensure that final outcomes meet the patient’s esthetic expectations. The protocol and techniques proposed will improve the diagnosis, interdisciplinary communication and predictability of esthetic rehabilitations.

**Educational Objectives:**

1. Implement Digital Dynamic Documentation into their treatment planning and interdisciplinary communication
2. Select and combine different restorative modalities to fit patient needs and expectations
3. Apply principles of soft tissue management from simple to complex cases

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**AFTERNOON LECTURE**

**Course – L422**

**Topic – Veneers**

*Tools, Tips, and Techniques for Today’s Cosmetic Dentists*

Dennis Wells, DDS, AAACD

2:00 pm – 5:00 pm

CE Units: 3.0L

AGD Subject Code: 250

A complete description can be found at www.aacdconference.com once available.
AFTERNOON LECTURE

**Course – L423**
**Topic – Matching Single Central**
**Layers of Creation - The Art Behind the Smile**

- **Thomas Sing, MDT**
- 2:00 pm – 5:00 pm
- CE Units: 3.0L
- AGD Subject Code: 780

Producing esthetic and functional ceramic solutions requires inspiration, motivation, emotion and passion. In this presentation, Mr. Sing will share his unique perspective on mastering the essential facets of both ceramic art and technology.

**Educational Objectives:**
1. Learn how to handle the single anterior restoration
2. Learn a systematic approach to complex cases
3. Learn why some cases fail and other succeed

AFTERNOON LECTURE

**Course – L424**
**Topic – Communication**
**Game Changers! Two Dynamic Formulas that will Boost Communication in Your Practice**

- **Leigh Ann Faight, RDH, BS**
- 2:00 pm – 5:00 pm
- CE Units: 3.0L
- AGD Subject Code: 550

This course is all about finding new ways of getting patients to say “Yes!” This is not your typical case acceptance and patient experience discussion. This course is all about more effective approaches to total team communication! Get ready to discover better ways of serving your patients. You will learn the single BEST practice (that you’ve never thought of!) to move patients towards health.

**Educational Objectives:**
1. Learn to cultivate a deeper appreciation for the art of asking questions
2. Learn simple communication techniques to guide patients toward their oral health goals
3. Discover best practice phrases to improving your phone skills

AFTERNOON LECTURE

**Course – L426**
**Topic – Restorative**
**Advancing the Esthetics of Chairside CAD/CAM Materials**
**Supported by Vita North America**

- **Todd Ehrlich, DDS**
- 2:00 pm – 5:00 pm
- CE Units: 3.0L
- AGD Subject Code: 250

Our chairside CAD/CAM restorative solution can only evolve as fast as the materials allow it. In 2018 there are tremendous opportunities for any type of CAD/CAM restoration for the entire dentition. This course will focus on chairside restorative material options for: implants, inlay/onlays and full coverage zirconia. Function, esthetics and predictability are in your control when restoring with chairside CAD/CAM systems.

**Educational Objectives:**
1. Feel confident with partial coverage restorations that bend and flex properly with the surrounding tooth structure
2. Take control of your implant abutment emergence profile while the multi-layered milled crown above it blends in with the adjacent dentition
3. Utilize simple infiltration and polishing techniques that make zirconia more life-like

AFTERNOON LECTURE

**Course – L427**
**Topic – Photography**
**Introduction to Esthetic Dental Photography**

- **Adamo Notarantonio, DDS, AAACD**
- 2:00 pm – 5:00 pm
- CE Units: 3.0L
- AGD Subject Code: 138

This course is an introduction to basic photography essentials for the contemporary cosmetic dental practice. Team members will learn procedures and operations necessary to take consistent and quality intra and extra oral images. Presenters will also demonstrate patient positioning using effective mirror and retractor techniques.

**Educational Objectives:**
1. Learn appropriate framing and magnification ratios
2. Learn the 12 images required for Accreditation case submission and protocols needed to assist doctors in the Accreditation process
3. Learn how to incorporate dental photography into patient education, marketing and social media

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**Dentist | Laboratory Technician | Team | Accreditation | All Attendees | Course Type**
AFTERNOON WORKSHOP
Course – W460
Topic – Veneers
KISS Direct Composite Veneers – Keep It Sexy and Simple!
Supported by Cosmedent, Inc.
Attendance limited to 50

Dipesh Parmar, BDS
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 250

Emulating color, form and luster of teeth using direct composite techniques demands thorough knowledge of material optics, layering protocols, as well as finishing and polishing procedures. This class demystifies all this science and art, providing you with simplified direct veneer techniques with maximum aesthetic outcomes.

Educational Objectives:
1. How to simplify the selection and layering of composite resin to create life-like results repeatedly
2. How to use tints and opaquers to rapidly add polychromacity to your restorations
3. Designing and implementing primary, secondary and tertiary anatomy into your restorations to emulate natural tooth morphology

AFTERNOON WORKSHOP
Course – W464
Topic - Veneers
Mastering the Restoration of a Class IV Fracture and a Direct Composite Veneer Build
Supported by KaVo Kerr
Attendance limited to 25

Joyce Bassett, DDS, FAACD
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 250
Repeated: Saturday W454 9:15 am – 12:15 pm

Develop artistic capabilities by training your eyes to see the different dimensions of color when evaluating an anterior tooth. Then learn which opacities and thickness to use in each area to be reconstructed and learn how to incrementally layer a new composite. You will restore both a class IV and build a direct composite veneer and create a morphologically precise undetectable restoration. BRING YOUR LOOPS Posterior bulk fill technology will be demonstrated.

Educational Objectives:
1. Train your eyes to see color, line angles, reflective surface, shape and form in the adjacent tooth that is being replicated
2. Learn how to layer the different opacities of a new composite and make a fracture line disappear
3. Learn opaquing, tinting, finishing and surface texture techniques to create natural light reflection and obtain an undetectable restoration

AFTERNOON WORKSHOP
Course – W465

Supported by Ultradent Products, Inc.
Attendance limited to 40

Newton Fahl, DDS
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 610

A complete course description can be found at www.aacdconference.com once available.

AFTERNOON WORKSHOP
Course – W466
Topic – Composite Bonding
Getting to the Finish Line: Accuracy, Consistency & Speed
Supported by Ultradent Products, Inc.
Attendance limited to 30

Todd Snyder, DDS, FAACD
2:00 pm – 5:00 pm
CE Units: 3.0P
AGD Subject Code: 250
Repeated: Saturday W456 9:15 am – 12:15 pm

The ability to quickly and accurately replicate tooth structure with composite bonding, takes a lot of practice. This program will provide many technique tips for utilizing a beautiful new composite system to quickly create natural looking restorations that consistently and effortlessly blend into the dentition. Some of the topics to be discussed will include shade selection, preparation design, templates, diastema closures, texture and polishing.

Educational Objectives:
1. Learn how to accurately color match composite to tooth structure
2. Learn placement techniques to speed up the bonding procedure
3. Learn finishing techniques to consistently reproduce surface texture & polish
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Albert Ambriz, DDS, MDT
earned his DDS at NYU College of Dentistry and his MDT at American Society of Master Dental Technologists. He is the founder of Ambriz Aesthetic Design and creator of FloSculpt®.

J. Fred Arnold, III, DMD, FAACD
earned his DMD from the University of Kentucky in 1984 and completed a general practice residency through the United States Air Force in 1985. He is an Accredited Fellow Member of the Aacd and maintains a private practice in Lexington, KY.

Elizabeth Bakeman, DDS, FAACD
earned her DDS degree in 1983 from the University of Michigan. She is an Accredited Fellow Member of the Aacd and is the owner of Elizabeth M. Bakeman, DDS, The Art of Dentistry, located in Grand Rapids, MI.

Joyce Bassett, DDS, FAACD
earned her DDS degree in 1983 from The Ohio State University. She is also an Accredited Fellow Member and Past President of the Aacd. She maintains a private practice in Scottsdale, AZ.

Christina Blatchford, DMD
earned her DMD degree in 2009 from Oregon Health Sciences University. She is currently the Co-CEO of Blatchford Solutions in Bend, OR.

William Blatchford, DDS
earned his DDS degree in 1970 from Loyola University. He is currently the Co-CEO of Blatchford Solutions in Bend, OR.

Shannon Pace Brinker, CDA
earned her Certified Dental Assistant degree in 1988. She is the owner of Contemporary Product Solutions.

Won-Gun Chang, DDS
earned his DDS degree in 1993 at the College of Dentistry, Seoul National University in South Korea. He serves as an adjunct associate professor at College of Dentistry, Seoul National University and maintains a private practice in Seoul, Korea.

Victor Clavijo, DDS, MS, PhD
earned his DDS in from Paulista University – UNIP and his MS and PhD from Araraquara Dental School, São Paola State University – UNESP.

Florin Cofar, DDS
earned his DDS in 2007 from Victor Babes University of Medicine and Pharmacy in Timisoara, Romania. He is the owner of Dentcof in Timisoara, Romania.

Carlos de Carvalho, DDS, PhD
earned his DDS from the Faculty of Dentistry at the University of Itauña, Brazil in 2003 and earned his PhD at the Bauru School of Dentistry University of São Paulo, Bauru. He maintains a private practice in Belo Horizonte, Brazil.

Davina Detrik, DDS
earned her DDS degree from the University of Colorado with honors in 2013. She co-founded three companies within the dental field: THRIVE BioAesthetics in Albuquerque, NM; THRIVExperience Masterclass and The Disruptive Dental Collective.

Galen Detrik, DDS
earned his DDS degree from the University of Colorado with honors in 2013. He co-founded three companies within the dental field: THRIVE BioAesthetics in Albuquerque, NM; THRIVExperience Masterclass and The Disruptive Dental Collective.

Katie DeWood, DMD
earned her DMD from Midwestern University in Arizona, and she is the owner of DeWood Dental Arts in Bellevue, WA.

William Dorfman, DDS, FAACD
earned his DDS in 1983 from the University of the Pacific in San Francisco and is an Accredited Fellow Member of the Aacd. He owns a private practice in Los Angeles, CA.

Tanya Dunlap, PhD
earned her PhD from Rice University in 2002. She is the Managing Director at Perio Protect, LLC in St. Louis, MO.

Todd Ehrlich, DDS
earned his DDS from the University of Texas Health Science Center at San Antonio Dental School. He runs Smile Designs and is the Director of the Digital Enamel Education Center in Austin, TX.

Jungo Endo, RDT
earned his RDT from Yamagata Dental Technician School in 1995 and post-graduate master ceramics at the Osaka Ceramic Training Center. He is the owner of Jungo Endo Dental Studio in Santa Monica, CA.

Newton Fahl, DDS, MS
earned his DDS degree in 1987 from the State University of Londrina in Brazil and his MS degree in 1989 from the University of Iowa. He is the owner of the Fahl Center located in Curitiba, Brazil.

Leigh Ann Faight, RDH
is a Registered Dental Hygienist and the Director of Coaching with ACT Dental Practice Coaching.

Scott Finlay, DDS, FAACD
earned his DDS degree in 1982 from University of Maryland, Baltimore College of Dental Surgery. He is an Accredited Fellow Member of the Aacd, is Senior Faculty for the Dawson Academy, and maintains a private practice located in Annapolis, MD.

Lisa Fitch, CAE
is the Director of the American Academy of Cosmetic Dentistry Charitable Foundation (AACDCF). She oversees the 501c3 nonprofit charity whose primary program, Give Back a Smile, restores damaged smiles for adult survivors of domestic and sexual violence nationwide.
Howard Glazer, DDS
earned his DDS in 1975 from New York University College of Dentistry. He maintains a general practice in Fort Lee, NJ.

Brian Gray, DDS
earned his DDS from Georgetown University in 1986. He practices comprehensive restorative cosmetic dentistry in Washington, DC.

Brooks Haney, DDS
earned his DDS from Baylor College of Dentistry. He is the owner of Smiles of North Dallas in Richardson, TX.

Dennis Hartlieb, DDS, AAACD
earned his DDS degree in 1988 from the University of Michigan School of Dentistry and is an Accredited Member of the AAACD. He is the owner of Chicago Beautiful Smiles located in Glenview, IL.

Erik Haupt, FAACD
earned his degree in Business Management from California State University Fullerton and became an Accredited Fellow Member of the AACD in 2017. He has been working for Haupt Dental Laboratory since 1991.

Keith Humes
since 1998, Rosemont Media CEO Keith Humes has been at the forefront of web marketing strategies for cosmetic dentistry practices. He is the founder and owner of Rosemont Media in San Diego, CA.

Sung Bin Im, MDT, CDT
earned his Master in Dental Ceramics from UCLA School of Dentistry — Center for Esthetic Dental Design. He is a Master Dental Ceramist at the Goldstein Center for Esthetic and Implant Dentistry, Augusta University College of Dental Medicine.

Parag Kachalia, DDS
earned his DDS degree in 2011 from University of the Pacific, Dugoni School of Dentistry. He is the Vice Chair of Simulation, Technology and Research at the University of the Pacific, Dugoni School of Dentistry in San Francisco, CA.

Gary Kadi
earned his Bachelor of Arts in Business Marketing from Rutgers University. He is the CEO of NextLevel Practice in New York, NY.

Joseph Kan, DDS, MS
completed his Prosthodontics and Implant Dentistry from Loma Linda University School of Dentistry. He is a Professor and maintains a private practice.

Debra Gray King, DDS, FAACD
earned her DDS in 1987 from University of Tennessee School of Dentistry in Memphis, TN and an Accredited Fellow Member of the AAACD. She is the owner of Atlanta Center for Cosmetic Dentistry in Atlanta, GA.

James Klim, DDS, AAACD
earned his DDS from Loma Linda University School of Dentistry in 1984. He is an Accredited Member of the AAACD and has a full-time restorative practice in Santa Rosa, CA.

Bart Knellinger
has worked in dental practice marketing and consulting for over a decade. He is the president and CEO of his own dental marketing agency, Progressive Dental Marketing in Clearwater, FL.

Ashley Latter
has delivered over 23,000 hours of business coaching to the dental industry all over the world. His Ethical Sales and Communication program, which empowers dentists and their teams to communicate with their patients, has been attended by more than 8,000 dentists.

Courtney Lavigne, DMD
earned her DMD from University of Connecticut School of Dental Medicine in 2010. She is the owner of Courtney Lavigne Dentistry in Wayland, MA.

Sargon Lazarof, DDS
earned his DDS in 1986 from the University of Southern California School of Dentistry. He maintains a full-time practice and is the Founder of the Sargon Dental & Implant Institute located in Encino, CA.

Aldo Leopardi, DDS, MS
earned his dental training from the University of Adelaide, South Australia and University of Detroit Mercy, Michigan. He has a private practice limited to Prosthodontics in Denver, CO.

Brian LeSage, DDS, FAACD
earned his DDS degree in 1983 from the University of Maryland Dental School and is an Accredited Fellow Member of the AAACD. He is the owner of the Beverly Hills Institute of Dental Esthetics located in Beverly Hills, CA.

Jeffrey W. Lineberry, DDS, AAACD
earned his DDS degree in 2000 from the University of North Carolina Chapel Hill and is an Accredited Member of the AAACD. He owns and operates Carolina Center for Comprehensive Dentistry located in Mooresville, NC.

David Little, DDS
earned his DDS degree at The University of Texas Health Science Center at San Antonio Dental School. He now maintains a multidisciplinary, state-of-the-art dental practice in San Antonio, TX.

Salvatore Lotardo, DDS, AAACD
earned his DDS from The Stony Brook School of Dental Medicine and is an Accredited Member of the AAACD. He currently serves as the Chairman of the American Board of Cosmetic Dentistry and is the owner of three practices on Long Island focused on cosmetic and implant dentistry.
Brett Magnuson, DMD, AAACD

earned his DMD degree in 1978 from Southern Illinois University and is an Accredited Member of the AACD. He maintains a private practice located in Kalamazoo, MI.

Robert Margeas, DDS

earned his DDS from the University of Iowa, College of Dentistry in 1986. He is an Adjunct Professor at the University of Iowa and maintains a full-time private practice in Des Moines, IA.

Pamela Marzban, DDS

earned her DDS from Virginia Commonwealth University in 2000 and has a full time practice in Northern Virginia.

Elliot Mechanic, DDS, BSc

earned his DDS degree in 1976 from McGill University. He maintains a private practice located in Montreal, QC, Canada.

Kim Miller, RDH, BSDH

earned her BSDH in 1981 from Loma Linda University. She is a Lead Profitability Coach with Inspired Hygiene, an international speaker and monthly columnist for RDH magazine.

Frank Milnar, DDS, AAACD

earned his DDS degree in 1976 from the University of Minnesota and is an Accredited Member of the AACD. He is the owner of Killian, Milnar, and Associates, located in St. Paul, MN.

K. William Mopper, DDS, FAACD

earned his DDS degree in 1962 from the University of Iowa and is an Accredited Fellow Member of the AACD. He is Chairman of the Board at Cosmedent in Chicago, IL and also partner in a private practice in Glenview, IL.

Jaimee Morgan, DDS

earned her DDS degree from the University of Texas HSCSA and practices in Salt Lake City, UT.

Debra Englehardt Nash

has been in dentistry since the early 80’s and has been a speaker / consultant for over 30 years. She is the co-founder and instructor for The Nash Institute for Dental Learning in Huntersville, NC.

Adamo Notarantonio, DDS, AAACD

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Jan Roberts, DMD

earned her DMD degree in 1977 from the University of British Columbia in Canada. She is the co-founder for the Pacific Training Institute for Facial Aesthetics in Vancouver, BC, Canada.

Matt Roberts, CDT, AAACD

is the founder of CMR Dental Laboratory which opened in 1978. He is an Accredited Member of the AACD.

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Lauren Shanard, DDS, AAACD
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Todd Snyder, DDS, FAACD
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John Sullivan, DDS, AAACD
earned his DDS in 1984 from the University of the Pacific School of Dentistry and is an Accredited Member and past president of the AACD. He practices restorative and sleep dentistry at Smiles4Oregon in Springfield, OR.

Nancy Lashley Sullivan
is the founder of Athena Marketing, specializing in dental marketing and branding for dentists, corporations, consultants and organizations. She is a partner of Smiles4Oregon in Springfield, OR.

Leonard Tau, DMD
earned his DMD from Tufts University School of Dental Medicine in Boston, MA. He maintains a full time practice in Northeast Philadelphia and is the owner of iSocial Digital and General Manager of the Dental Vertical for Birdeye Reputation Marketing Software.

Douglas Terry, DDS, AAACD
earned his DDS degree in 1978 from University of Texas Health School of Dentistry and is an Accredited Member of the AACD. He currently owns a private practice in Houston, TX.

Aram Torosian, CDT, MDC
earned his CDT and MDC from Los Angeles City College, UCLA. He is a Master Dental Ceramist at Ronald Goldstein Center for Aesthetic and Implant Dentistry at Dental College of Georgia in Augusta.

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earned his DDS degree in 1982 from Nihon University School of Dentistry. He is a director of Japan Academy of Esthetic Dentistry and maintains a private practice in Tokyo, Japan.

Eric Van Dooren, DDS
earned his DDS degree in 1982 from the Katholieke Universiteit Leuven, Belgium. He is currently a visiting professor at University of Liege (Belgium) and University of Marseille.

Marcos Vargas, DDS
earned his DDS degree in 1985 from Peruvian University Cayetano Heredia. He is currently a professor in the Department of Family Dentistry at the University of Iowa in Iowa City, IA.

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earned his DDS degree in 1983 from the University of Tennessee and is an Accredited Member of the AACD. He maintains a private practice, Nashville Center for Aesthetic Dentistry, in Brentwood, TN.

John Weston, DDS, FAACD
earned his DDS degree in 1989 from the University of Oklahoma and is an Accredited Fellow Member of the AACD. He is the owner and director of Scripps Center for Dental Care located in La Jolla, CA.

Corky Willhite, DDS, FAACD
earned his DDS degree from Louisiana State University School of Dentistry in 1979. He is an Accredited Fellow Member of the AACD and is owner of the Smile Design Center in Metairie, LA.

Marty Zase, DMD, AAACD
earned his DMD from Tufts University in 1971. He is an Accredited Member and past president of the AACD. He also owns Colchester Dental Group in Colchester, CT.
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